# Fourth Quarter 2014 Earnings Review

January 15, 2015



### Overview

#### Fourth quarter revenues impacted by more challenging macro environment

- Markets performance reflected difficult trading environment
- Continued momentum in Investment Banking
- Treasury & Trade Solutions continued to grow volumes and fees
- North America Consumer performed well; modest growth in International

#### Progress on key execution priorities in 2014

- Citi Holdings profitable for full year and assets below \$100B for first time
- Utilized approximately \$3.1B of deferred tax assets
- Streamlined the consumer and institutional franchises for better returns

#### Continued building a stronger institution

- Generated nearly \$11B in regulatory capital in 2014
- Basel III Common Equity Tier 1 Capital Ratio of 10.5%<sup>(1)</sup>
- Estimated Basel III Supplementary Leverage Ratio of 6.0%<sup>(1)</sup>
- Invested in and strengthened our capital planning process
- Remain committed to 2015 targets and returning capital to shareholders



### Significant P&L Items

(\$MM, except EPS)

				-	
			Impact of:		
			Net Fraud		
	As Reported	CVA / DVA <sup>(1)</sup>	Loss in Mexico	Credicard Divestiture	Adjusted Results <sup>(2)</sup>
4Q'14					
Revenues	\$17,812	\$7	-	-	\$17,805
EBT	1,373	7	-	-	1,366
Net Income	350	4	-	-	346
Diluted EPS	\$0.06	\$0.00	-	-	\$0.06
4Q'13					
Revenues	\$17,779	\$(164)	-	-	\$17,943
EBT	3,415	(164)	\$(360)	-	3,939
Net Income	2,456	(100)	(235)	\$189	2,602
<b>Diluted EPS</b>	\$0.77	\$(0.03)	\$(0.08)	\$0.06	\$0.82

Note: Totals may not sum due to rounding. EBT: Earnings before tax (throughout presentation).

<sup>(1)</sup> Credit valuation adjustments (CVA) on derivatives (counterparty and own-credit), net of hedges; funding valuation adjustments (FVA) on derivatives; and debt valuation adjustments (DVA) on Citigroup's fair value option liabilities (collectively, CVA / DVA).



# Citigroup – Summary Financial Results<sup>(1)</sup>

(\$MM, except EPS)

	4Q'14	QoQ %△	YoY % △	2014	%∆
Revenues	\$17,805	(11)%	(1)%	\$77,272	1%
Core Operating  Legal & Repositioning <sup>(2)</sup>	10,920 (3,506)	(1)% 81%	0%   NM	43,906 (7,396)	(1)% NM
Operating Expenses	14,426	11%	21%	51,302	7%
Net Credit Losses	2,248	7%	(12)%	8,973	(14)%
Net LLR Build / (Release) <sup>(3)</sup>	(441)	20%	34%	(2,362)	15%
PB&C	206	0%	6%	801	(3)%
Cost of Credit	2,013	15%	(3)%	7,412	(13)%
EBT	1,366	(74)%	(65)%	18,558	(8)%
Income Taxes  Effective Tax Rate <sup>(4)</sup>	988	(54)%	(23)%	<b>6,882</b> 37%	9%
Net Income Return on Assets	<b>\$346</b> 0.07%	(89)%	(87)%	<b>\$11,489</b> <i>0.61%</i>	(16)%
Diluted EPS	\$0.06	(94)%	(93)%	\$3.55	(19)%
Average Assets (\$B)	\$1,900	0%	1%	\$1,897	1%
EOP Assets (Constant \$B)	1,843	(1)%	1%	1,843	1%
EOP Loans (Constant \$B)	645	0%	(1)%	645	(1)%
EOP Deposits (Constant \$B) <sup>(5)</sup>	899	(3)%	(4)%	899	(4)%

Note: Totals may not sum due to rounding. Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes. For a reconciliation of constant dollars to reported results, please refer to Slide 45.

<sup>5) 4</sup>Q'14 EOP deposits exclude Japan retail bank deposits of \$21B which were reclassified to other liabilities (held-for-sale treatment), reflecting the agreement to sell the business announced on December 25, 2014.



<sup>1)</sup> Adjusted results, which exclude CVA / DVA in all periods, the impact of the mortgage settlement in 2Q'14, the net fraud loss in 4Q'13, the impact of the Credicard divestiture in 4Q'13 and tax items in 1Q'14 and 3Q'13. Please refer to Slide 42 for a reconciliation of this information to reported results.

<sup>(2)</sup> Legal and related and repositioning expenses were \$1,934MM in 3Q'14, \$1,042MM in 4Q'13 and \$3,618MM in full year 2013.

<sup>(3)</sup> Includes provision for unfunded lending commitments.

<sup>(4)</sup> The effective tax rate was 40% in 3Q'14, 32% in 4Q'13 and 31% in full year 2013.

# Citigroup – Revenue Variances<sup>(1)</sup>

(in Constant \$MM)

		\$∠	7	
	4Q'14	QoQ	YoY	Notes:
Global Consumer Banking	\$9,442	\$10	\$251	<ul> <li>Up YoY driven by North America, including a one- time gain on the sale of certain mortgage loans</li> </ul>
Institutional Clients Group	7,187	(1,377)	139	<ul> <li>Lower QoQ driven by markets, reflecting a difficult trading environment and seasonally lower activity</li> </ul>
Corporate / Other	(137)	(150)	(106)	<ul> <li>Lower QoQ and YoY driven by hedging activities, as well as lower revenue from sales of AFS securities YoY</li> </ul>
Citicorp	\$16,492	\$(1,518)	\$284	
Citi Holdings	1,313	(311)	34	<ul> <li>Lower QoQ primarily reflecting lower gains on asset sales, partially offset by lower losses on redemption of debt</li> </ul>
Citigroup (Constant \$)	\$17,805	\$(1,829)	(\$319)	
Impact of FX		(341)	(458)	
Citigroup (Reported)	\$17,805	\$(2,170)	\$(138)	



### Citigroup – Expense Comparison

(\$MM)

	4Q'14	3Q'14	4Q'13 <sup>(1)</sup>	2014 <sup>(1)</sup>	2013 <sup>(1)</sup>
Reported Expenses	\$14,426	\$12,955	\$11,932	\$51,302	\$48,048
Less:				 	
Legal & Related	\$2,851	\$1,551	\$809	\$5,750	\$3,028
<b>Repositioning Costs</b>	655	382	234	1,645	590
Other Episodic <sup>(2)</sup>	_	59	33	59	93
<b>Core Operating Expenses</b>	\$10,920	\$10,963	\$10,856	\$43,847	\$44,337
Variance		\$(43)	\$64		\$(489)
In Constant Dollars:					
Core Operating Expenses	\$10,920	\$10,693	\$10,502	\$43,847	\$43,834
Variance		\$228	\$418		\$14

Note: Totals may not sum due to rounding. Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes.

<sup>(1)</sup> Adjusted results exclude the impact of the mortgage settlement in 2Q'14 and the net fraud loss in 4Q'13. Please refer to Slide 42 for a reconciliation of this information to reported results.



# Citicorp & Citi Holdings<sup>(1)</sup>

(\$MM)

	Citicorp			Citi Holdings			gs			
	4Q'14	4Q'13	%∆	2014	%∆	4Q'14	4Q'13	%∆	2014	%∆
Revenues	\$16,492	\$16,637	(1)%	\$71,410	(1)%	\$1,313	\$1,306	1%	\$5,862	28%
Core Operating	10,234	10,076	2%	40,993	(0)%	686	813	(16)%	2,914	(13)%
Legal & Repositioning (2)	3,427	363	NM	6,343	_NM_	79	680	(88)%	1,052	(60)%
Operating Expenses	13,661	10,439	31%	47,336	12%	765	1,493	(49)%	3,966	(34)%
Cost of Credit	1,696	1,734	(2)%	6,122	(11)%	317	338	(6)%	1,290	(22)%
EBT	1,135	4,464	(75)%	17,952	(23)%	231	(525)	NM	606	NM
Net Income	\$185	\$3,034	(94)%	\$11,104	(29)%	\$161	\$(432)	NM	\$385	NM
Average Assets (\$B)	\$1,800	\$1,769	2%	\$1,788	2%	\$100	\$119	(16)%	\$109	(19)%
EOP Assets (Constant \$B)	1,745	1,708	2%	1,745	2%	98	116	(16)%	98	(16)%
EOP Loans (Constant \$B)	572	557	3%	572	3%	73	92	(21)%	73	(21)%
EOP Deposits (Constant \$B)	<sup>3)</sup> 889	903	(2)%	889	(2)%	10	36	(72)%	10	(72)%

Note: Totals may not sum due to rounding. Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes. For a reconciliation of constant dollars to reported results, please refer to Slide 45.



<sup>(1)</sup> Adjusted results, which exclude CVA / DVA in all periods, the impact of the mortgage settlement in 2Q'14, the net fraud loss in 4Q'13, the impact of the Credicard divestiture in 4Q'13 and the tax items in 1Q'14 and 3Q'13. Please refer to Slides 43 and 44 for a reconciliation of this information to reported results.

<sup>(2)</sup> Legal and related and repositioning expenses were \$979MM in full year 2013 for Citicorp, and \$2,639MM in full year 2013 for Citi Holdings.

<sup>3) 4</sup>Q'14 EOP deposits exclude Japan retail bank deposits of \$21B. See footnote 5 on Slide 4.

### Global Consumer Banking – Strategic Actions Update

(\$MM)

#### **Strategic Actions Update**

- October 2014: Announced plan to exit consumer operations in 11 markets<sup>(1)</sup>
- <u>December 2014</u>: Executed agreements to sell Japan retail (ex-cards) and Peru
- Active sales processes are ongoing
- Operations will be reported as part of Citi Holdings as of 1Q'15
- Will continue to serve institutional clients in these countries

Financial Impact						
	2014	Strategic Actions	Pro Forma			
Revenues	\$37,753	\$1,562	\$36,191			
Core Operating	20,359	1,288	19,071			
Legal & Repositioning _	918	85	834			
Operating Expenses	21,277	1,373	19,904			
Efficiency Ratio (%)	56.4%	87.9%	55.0%			
Cost of Credit	6,065	233	5,832			
EBT	10,411	(43)	10,454			
Net Income	\$6,912	\$(36)	\$6,948			
Average Assets (\$B)	\$399	\$29	\$370			
Return on Assets (%)	1.73%	NM	1.88%			
EOP Assets (\$B)	396	28	368			
EOP Loans (\$B)	297	7	290			
EOP Deposits (\$B) <sup>(2)</sup>	308	3	304			

Note: Totals may not sum due to rounding.

<sup>(1)</sup> Markets are Costa Rica, Czech Republic, Egypt, El Salvador, Guam, Guatemala, Hungary, Japan, Nicaragua, Panama and Peru. Also exiting the consumer finance business in Korea (CCKI).

<sup>(2) 4</sup>Q'14 EOP deposits exclude Japan retail bank deposits of \$21B. See footnote 5 on Slide 4.

# Institutional Clients Group – Strategic Actions<sup>(1)</sup>

(\$MM)

#### **Strategic Actions**

- Exiting certain non-core institutional businesses, including:
  - Hedge fund administration
  - Prepaid cards
  - Certain transfer agency operations
  - Wealth management administration
- Active processes underway to exit in a timely and economically rational manner
- Roughly half of these operations' pre-tax loss in 2014 was directly related to repositioning and other actions associated with the exits
- Operations will be reported as part of Citi Holdings as of 1Q'15

Financial Impact						
	2014	Strategic Actions	Pro Forma			
Revenues	\$33,610	\$459	\$33,151			
Core Operating	19,290	581	18,708			
Legal & Repositioning _	670	19	651			
Operating Expenses	19,960	601	19,359			
Efficiency Ratio (%)	59.4%	NM	58.4%			
Cost of Credit	57	0	57			
EBT	13,593	(142)	13,735			
Net Income	\$9,621	\$(82)	\$9,703			
Average Assets (\$B)	\$1,058	\$4	\$1,054			
Return on Assets (%)	0.91%	NM	0.92%			
EOP Assets (\$B)	1,020	4	1,016			
EOP Loans (\$B)	274	0	274			
EOP Deposits (\$B)	559	4	555			



### Citicorp – International Consumer Banking

(\$MM, % reflects  $\Delta$  in Constant \$)

	4Q'14	QoQ %∆	YoY %∆	2014	%∆
Revenues	\$4,351	(2)%	1%	¦ \$18,108	2%
Latin America	2,255	1%	1%	9,204	4%
Asia	1,791	(5)%	1%	7,546	1%
EMEA	305	(5)%	(2)%	1,358	(1)%
Core Operating	2,684	3%	2%	10,972	1%
Legal & Repositioning <sup>(1)</sup>	162	13%	NM	629	NM
Expenses	2,846	4%	5%	11,601	6%
Latin America	1,370	4%	6%	5,422	5%
Asia	1,147	1%	3%	4,896	9%
EMEA	329	10%	6%	1,283	(1)%
Credit Costs	753	10%	1%	3,070	2%
EBT	752	(26)%	(12)%	3,437	(8)%
Net Income	\$527	(27)%	(18)%	\$2,490	(8)%
Key Indicators (\$B, except	branches	<u>s)</u>		i	
Branches	2,431	(4)%	(11)%	2,431	(11)%
RB Average Deposits	\$156	0%	2%	¦ \$161	2%
RB Average Loans	108	1%	5%	109	7%
Investment Sales	20	(22)%	5%	93	8%
Card Average Loans (2)	32	2%	2%	33	2%
Card Purchase Sales <sup>(2)</sup>	31	6%	3%	123	5%

#### Revenues

- Latam up 1% YoY mainly driven by volume growth in Mexico
- Asia up 1% YoY mainly driven by volume growth, partially offset by spread compression and regulatory changes in certain markets
- EMEA down 2% YoY reflecting spread compression, partially offset by volume growth

#### Expenses

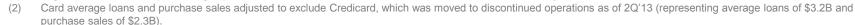
- Up 5% YoY driven by higher legal and repositioning charges
- Core operating expenses up 2% as business growth and higher non-income tax expenses offset efficiency savings

#### Credit Costs

- NCL rate of 2.09% vs. 1.93% in 4Q'13
- 4Q'14 NCL included ~\$70MM charge-off related to Mexico homebuilders (fully offset by previously established reserves); excluding charge-off, NCL was 1.88%
- LLR release of \$24MM in 4Q'14 versus a build of \$75MM in 4Q'13

Note: Totals may not sum due to rounding. Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes. For a reconciliation of constant dollars to reported results, please refer to Slide 45.

<sup>(1)</sup> Legal and related and repositioning expenses were \$143MM in 3Q'14, \$79MM in 4Q'13 and \$107MM in full year 2013.





### Citicorp – North America Consumer Banking

(\$MM)

	4Q'14	QoQ %∆	YoY %∆	2014	%∆
Revenues	\$5,091	2%	4%	\$19,645	(1)%
Retail Banking	1,361	11%	25%	4,901	(9)%
Branded Cards	2,120	0%	0%	8,282	1%
Retail Services	1,610	(2)%	(3)%	6,462	4%
Core Operating	2,372	2%	(1)%	9,387	(3)%
Legal & Repositioning <sup>(1)</sup>	127	48%	41%	289	54%
Expenses	2,499	4%	1%	9,676	(2)%
Credit Costs	780	13%	(25)%	2,995	(18)%
EBT	1,812	(4)%	34%	6,974	11%
Net Income	\$1,139	(4)%	33%	\$4,422	13%
Key Indicators (\$B, except	branches	<u></u> <u>s)</u>			
Branches	849	(5)%	(14)%	849	(14)%
RB Average Deposits	\$171	0%	1%	\$171	3%
RB Average Loans	48	3%	10%	46	9%
Investment Sales	4	11%	21%	15	7%
Cards Average Loans	110	1%	(2)%	110	2%
Purchase Sales	69	9%	3%	252	5%

#### Revenues

- Retail Banking: Up 25% YoY reflecting continued volume growth and abating spread headwinds, as well as a gain of ~\$130MM in 4Q'14 from the sale of certain on-balance sheet mortgage loans
- Citi-Branded Cards: Flat YoY as purchase sales grew, and an improvement in spreads mostly offset lower average loans
- Retail Services: Down 3% YoY mostly reflecting higher contractual partner payments driven by higher yields and improved credit costs

#### Expenses

 Operating expenses up 1% YoY reflecting higher repositioning expenses, partially offset by ongoing efficiency savings

#### Credit Costs

- NCLs declined 8% YoY to \$1.0B, driven by improvement in Citi-Branded cards
- Net LLR release of \$244MM in 4Q'14, compared to net release of \$84MM in 4Q'13, reflecting improving credit trends in cards



### Citicorp – Consumer Credit Trends

(EOP Loans in Constant \$B)



#### **Global Consumer Banking**

EOP	4Q'13	3Q'14	4Q'14
Loans	\$292.7	\$292.2	\$297.2

2.70% 2.70% 2.54% 2.41% 2.40% 2.45% 2.39% 2.30% 2.33%

2.24%(1)

1.02% 1.00% 0.93% 0.92% 0.98% 0.98% 0.93% 0.92% 0.90%

40'12 10'13 20'13 30'13 40'13 10'14 20'14 30'14 40'14

#### **Latin America**

EOP	4Q'13	3Q'14	4Q'14
Loans	\$37.9	\$38.2	\$38.6

4.20% 4.19% 4.06% 4.22% 4.33% 4.58% 4.65% 4.81% 4.67%(1)

1.59% 1.52% 1.57% 1.65% 1.93% 2.09% 2.16% 2.13% 1.96%

4Q'12 1Q'13 2Q'13 3Q'13 4Q'13 1Q'14 2Q'14 3Q'14 4Q'14

#### 90+ DPD

#### **North America**

EOP	4Q'13	3Q'14	4Q'14
Loans	\$160.9	\$157.0	\$160.8

3.35% 3.40% 3.29% 2.88% 2.82% 2.87% 2.78% 2.59% 2.55%

1.16% 1.13% 1.02% 1.00% 1.06% 1.03% 0.90% 0.90% 0.93%

4Q'12 1Q'13 2Q'13 3Q'13 4Q'13 1Q'14 2Q'14 3Q'14 4Q'14

#### Asia

EOP	4Q'13	3Q'14	4Q'14
Loans	\$87.1	\$89.6	\$90.2

 $1.04\% \ 0.94\% \ 0.82\% \ 0.87\% \ 0.90\% \ 0.91\% \ 0.85\% \ 0.82\% \ 0.80\%$ 

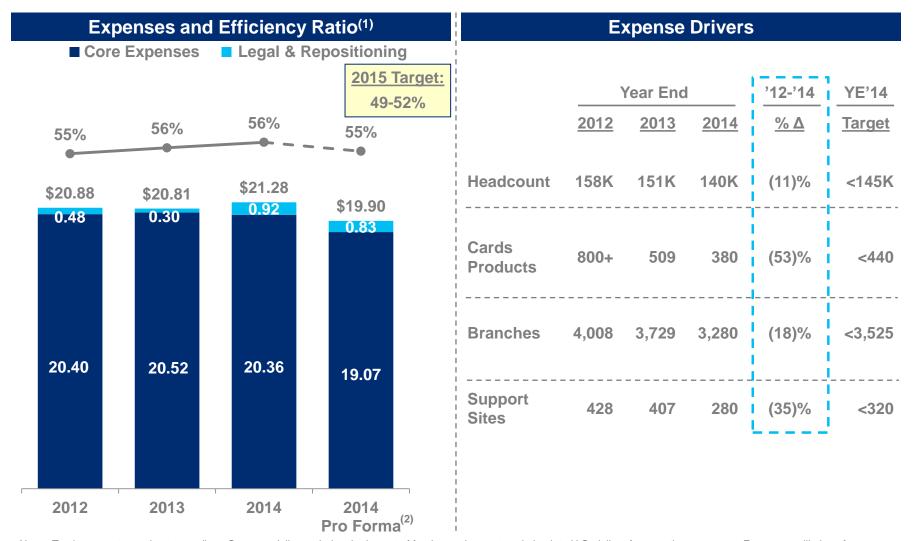
0.51% 0.52% 0.47% 0.45% 0.42% 0.43% 0.44% 0.43% 0.40%

4Q'12 1Q'13 2Q'13 3Q'13 4Q'13 1Q'14 2Q'14 3Q'14 4Q'14



### Global Consumer Banking Expenses

(in Constant \$B)



Note: Totals may not sum due to rounding. Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes. For a reconciliation of constant dollars to reported results, please refer to Slide 45.



<sup>13 (1)</sup> Adjusted results exclude repositioning charges of \$366MM in 4Q'12. Please refer to Slide 45 for a reconciliation of this information to reported results.

<sup>(2)</sup> Pro forma results reflect the impact of the previously-announced strategic actions described on Slide 8.

# Citicorp – Institutional Clients Group<sup>(1)</sup>

(\$MM)

14

	4Q'14	QoQ %Δ	YoY %∆	2014	%∆	•
Product Revenues (ex-CVA / DVA & Loan	n Hedges)	)	 			-
■ Total Banking	\$4,122	(5)%	1%	\$16,980	5%	1
- Treasury & Trade Solutions	1,960	(0)%	1%	7,882	1%	i
- Investment Banking	1,065	(15)%	(7)%	4,703	7%	I
- Private Bank	666	0%	11%	2,653	7%	1
- Corporate Lending <sup>(2)</sup>	431	(2)%	9%	1,742	15%	i
■ Total Markets & Securities Services	\$2,979	(30)%	(9)%	\$16,514	(8)%	1
- Fixed Income Markets	1,988	(33)%	(16)%	11,815	(11)%	i
- Equity Markets	471	(38)%	(3)%	2,776	(1)%	1
- Securities Services	574	(4)%	4%	2,333	3%	1
- Other	(54)	18%	NM ¦	(410)	7%	i
Product Revenues <sup>(2)</sup>	7,101	(17)%	(3)%	33,494	(2)%	1
Total Revenues (ex-CVA / DVA)	\$7,187	(17)%	(0)%	\$33,610	(1)%	
Core Operating	4,741	(3)%	(1)%	19,290	(1)%	i
Legal & Repositioning <sup>(3)</sup>	294	90%	NM	670	NM	
Expenses	5,035	(0)%	3%	19,960	1%	
Credit Costs	163	NM	NM ¦	57	(27)%	1
EBT	1,989	(46)%	(18)%	13,593	(3)%	1
Net Income	\$1,630	(34)%	(9)%	\$9,621	(1)%	1

#### Revenues

- Total Banking: Up 1% YoY driven by Private Bank and Corporate Lending, partially offset by lower Investment Banking revenues
- Total Markets: Down 9% YoY and 30% QoQ, driven by difficult market conditions:
  - Fixed Income down 16% YoY and 33% QoQ reflecting difficult market conditions leading to weakness in spread products and G10 rates, as well as seasonality on a sequential basis
  - Equity Markets down 3% YoY and 38% QoQ driven by EMEA; outside of EMEA, revenues grew 24% YoY and declined 18% QoQ

#### Expenses

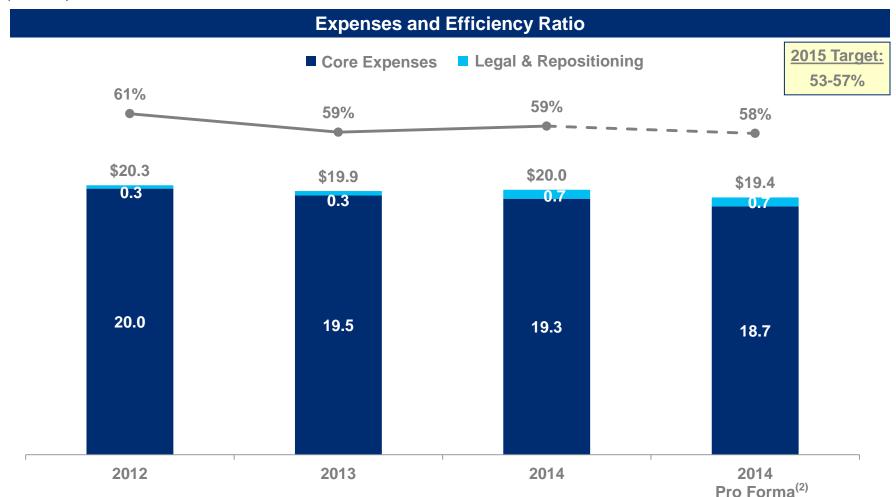
 Up 3% YoY mostly driven by higher repositioning costs as well as higher external legal and other fees, partially offset by lower compensation and the impact of FX

Note: Totals may not sum due to rounding. NM: Not meaningful.

- (1) Adjusted results, which exclude CVA / DVA in all periods and the net fraud loss in 4Q'13. Please refer to Slide 43 for a reconciliation of this information to reported results.
- (2) Corporate Lending revenues exclude the impact of gains / losses on hedges related to accrual loans of \$86MM in 4Q'14, \$91MM in 3Q'14, \$(139)MM in 4Q'13, \$116MM in full year 2014 and \$(287)MM in full year 2013. Hedges on accrual loans reflect the mark-to-market on credit derivatives used to hedge the corporate loan accrual portfolio. The fixed premium cost of these hedges is included in (netted against) the core Corporate Lending revenues to reflect the cost of the credit protection.
- (3) Legal and related and repositioning expenses were \$155MM in 3Q'14, \$116MM in 4Q'13 and \$332MM in full year 2013.

# Institutional Clients Group<sup>(1)</sup>

(LTM, \$B)



Note: Totals may not sum due to rounding. LTM: Last twelve months.

Totals may not sum due to rounding. LTM: Last twelve months.

Adjusted results, which exclude CVA / DVA in all periods, repositioning charges of \$332MM in 4Q'12 and the net fraud loss in 4Q'13. Please refer to Slide 43 for a reconciliation of the concentration of the concentration

Pro forma results reflect the impact of the strategic actions described on Slide 9.

# Citicorp – Corporate / Other(1)

(\$MM)

	4Q'14	3Q'14	%∆	4Q'13	%∆	2014	%∆
Revenues	\$(137)	\$8	NM	\$(41)	NM	\$47	(61)%
Core Operating	437	327	34%	115	NM	1,344	97%
Legal & Repositioning <sup>(2)</sup>	2,844	1,415	NM	78	NM	4,755	NM
Expenses	3,281	1,742	88%	193	NM	6,099	NM
EBT	(3,418)	(1,734)	(97)%	(234)	NM	(6,052)	NM
Net Income	\$(3,111)	\$(1,618)	(92)%	\$(290)	NM	\$(5,429)	NM
Key Indicators (\$B)						 !	
Average Assets	\$343	\$339	1%	\$318	8%	\$332	16%
EOP Assets	329	332	(1)%	313	5%	329	5%

#### Revenues

 Down YoY mainly driven by lower revenue from sales of AFS securities as well as hedging activities

#### Expenses

 Up YoY reflecting higher legal and related expenses as well as higher regulatory and compliance costs, including those related to the enhanced capital planning process

#### Assets

 Cash and deposits with banks, plus liquid investments represent 84% of Corporate / Other assets

<sup>(1)</sup> Adjusted results, which exclude the impact of the Credicard divestiture in 4Q'13 and the tax items in 1Q'14 and 3Q'13. Please refer to Slide 43 for a reconciliation of this information to reported results.

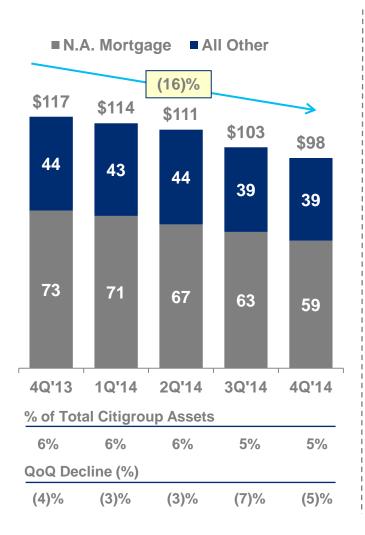




Note: Totals may not sum due to rounding. NM: Not meaningful.

### Citi Holdings – Asset Summary

(EOP Assets in \$B)



	4Q'14	3Q'14	%∆
Consumer Assets	\$87	\$91	(4) %
North America	85	89	(4)
Loans			
<ul><li>Mortgages</li></ul>	59	63	(6)
<ul><li>Personal</li></ul>	9	9	1
<ul><li>Other</li></ul>	2	2	(3)
<ul><li>Other Assets</li></ul>	14	14	2
International	3	3	(1)
Other Assets	\$11	\$12	(8) %
<ul><li>Securities at HTM</li></ul>	2	3	(10)
Trading MTM / AFS	6	6	(5)
Other	3	3	(12)
Total	\$98	\$103	(5) %



# Citi Holdings – Financials<sup>(1)</sup>

(\$MM)

	4Q'14	3Q'14	%Δ	4Q'13	%∆	2014	%Δ
Revenues	\$1,313	\$1,643	(20)%	\$1,306	1%	\$5,862	28%
Core Operating	686	757	(9)%	813	(16)%	2,914	(13)%
Legal & Repositioning (2)	79	135	(41)%	680	(88)%	1,052	(60)%
Operating Expenses	765	892	(14)%	1,493	(49)%	3,966	(34)%
Net Credit Losses	381	347	10%	735	(48)%	1,646	(46)%
Net LLR Build / (Release)	(215)	(144)	(49)%	(540)	60%	(958)	53%
PB&C	151	153	(1)%	143	6%	602	(3)%
Credit Costs	317	356	(11)%	338	(6)%	1,290	(22)%
ЕВТ	231	395	(42)%	(525)	NM	606	NM
Net Income	\$161	\$272	(41)%	\$(432)	NM	¦ \$385	NM

#### Revenues

 Up slightly YoY; lower QoQ driven by lower gains on asset sales, partially offset by lower losses on redemption of debt

#### Expenses

 Operating expenses down 49%
 YoY, reflecting the decline in assets and lower legal and related costs

#### Credit Costs

- NCLs down 48% YoY to \$381MM
- LLR release of \$215MM

Note: Totals may not sum due to rounding.

<sup>(1)</sup> Adjusted results, which exclude CVA / DVA in all periods and the impact of the mortgage settlement in 2Q'14. Please refer to Slide 44 for a reconciliation of this information to reported results.

# Citigroup – Net Interest Revenue & Margin

10.7

3Q'13

(\$B) **Citicorp NIR** Citi Holdings NIR --- Citigroup NIM FY'13: 2.85% FY'14: 2.90% 2.92% 2.91% 2.90% 2.88% 2.88% 2.88% 2.87% 2.85% 2.81% \$12.2 \$12.1 \$12.0 \$11.9 \$11.9 \$11.8 \$11.7 \$11.6 \$11.5 0.9 0.8 0.6 0.9 1.0 0.8 0.8 0.9 0.8

11.1

4Q'13

10.9

1Q'14



11.3

4Q'14

11.3

3Q'14

11.0

2Q'14

11.3

4Q'12

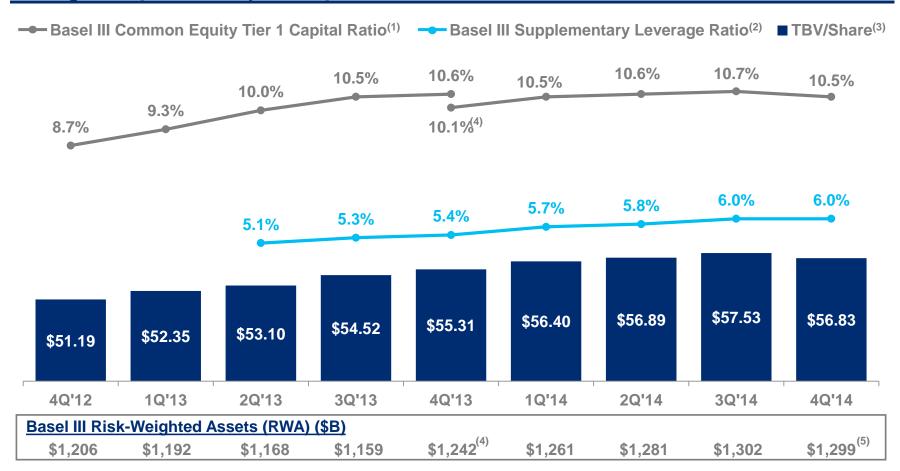
10.9

1Q'13

10.9

2Q'13

### Citigroup – Key Capital Metrics



Note: All information as of 4Q'14 is preliminary.

20

- (1) Citigroup's Basel III Common Equity Tier 1 Capital (CET1) ratio is a non-GAAP financial measure. For additional information, please refer to Slide 40.
- (2) Citigroup's estimated Basel III Supplementary Leverage Ratio is a non-GAAP financial measure. For additional information, please refer to Slide 41.
- (3) Tangible Book Value (TBV) per share is a non-GAAP financial measure. For a reconciliation of this metric to the most directly comparable GAAP measure, please refer to Slide 41.
- (4) Citigroup's estimated Basel III Common Equity Tier 1 Capital ratio at December 31, 2013 reflects an adjustment to include, on a pro forma basis, approximately \$56B of additional operational risk-weighted assets related to its approved exit from Basel III parallel reporting, effective with 2Q'14.





### Conclusions

#### 2014 results show progress despite difficult operating environment

- Growth in Consumer revenues despite uneven global growth
- Banking revenues offset challenging environment for Markets
- Achieved profitability in Citi Holdings while continuing to wind-down portfolio and move past legacy legal issues

#### Strong capital and liquidity position

- Utilized approximately \$3.1B of deferred tax assets in 2014
- Basel III Common Equity Tier 1 Capital Ratio of 10.5%<sup>(1)</sup>
- Estimated Basel III Supplementary Leverage Ratio of 6.0%<sup>(1)</sup>

#### Focused on delivering 2015 financial targets

- Gaining wallet share and improving efficiency of core franchise
- Winding down non-core assets
- Continuing to utilize deferred tax assets
- Positioning Citi for increased return of capital over time



Certain statements in this presentation are "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results and capital and other financial condition may differ materially from those included in these statements due to a variety of factors, including Citi's ability to successfully achieve its execution priorities, including: efficient resource allocation, including disciplined expense management; a continued focus on the wind-down of Citi Holdings and maintaining Citi Holdings at or above "break even"; and utilization of its DTAs; and factors that Citi cannot control, such as ongoing regulatory changes, continued higher regulatory and compliance costs and macroeconomic conditions, among others, and the precautionary statements included in this presentation and those contained in Citigroup's filings with the U.S. Securities and Exchange Commission, including without limitation the "Risk Factors" section of Citigroup's 2013 Form 10-K. Any forward-looking statements made by or on behalf of Citigroup speak only as to the date they are made, and Citi does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statements were made.





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### Citigroup – 2014 Returns Analysis

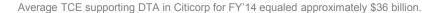
(\$B)

	Net Income to Common <sup>(1)</sup>	Average GAAP Assets	ROA <sup>(3)</sup> (bps)	Average Allocated TCE <sup>(4)</sup>	RoTCE
GCB	\$6.9	\$399	173	\$36	(19%)
ICG	9.6	1,058	91	67	(14%)
Corp / Other	(5.9) <sup>(2)</sup>	332	(164)	46	(13)%
Citicorp	\$10.6 <sup>(2)</sup>	\$1,788	62	\$149	(7%)
Citi Holdings	0.4	109	35	23	2%
Citigroup	\$11.0 <sup>(2)</sup>	\$1,897	61	\$171	6%

Note: Totals may not sum due to rounding.

Tangible common equity allocated to GCB, ICG and Citi Holdings based on estimated full year 2014 capital allocations. Tangible common equity is a non-GAAP financial measure. For a reconciliation of this metric to the most directly comparable GAAP measure, please refer to Slide 41.







<sup>1)</sup> Adjusted results, which exclude CVA / DVA in all periods, the impact of the mortgage settlement in 2Q'14 and the tax item in 1Q'14. For a reconciliation of the adjusted results to the reported results, please refer to Slides 42, 43 and 44.

<sup>(2)</sup> Represents full year net income less full year preferred dividends of \$511MM.

<sup>(3)</sup> Return on Assets (ROA) defined as net income (before preferred dividends) divided by average assets.

# Citigroup – FX Movements versus U.S. Dollar<sup>(1)</sup>

	4Q'14	3Q'14	4Q'13	USD Depreciatio	n / (Appreciation)
	40 14	JQ 14	मध्य । उ	QoQ	YoY
Australian Dollar	0.8184	0.8751	0.8892	(6%)	(8%)
Brazilian Real	0.3762	0.4082	0.4251	(8%)	(12%)
British Pound	1.5593	1.6212	1.6494	(4%)	(5%)
China Renminbi	0.1612	0.1629	0.1648	(1%)	(2%)
Euro	1.2101	1.2633	1.3778	(4%)	(12%)
Indian Rupee	0.0158	0.0162	0.0161	(2%)	(2%)
Japanese Yen	0.0083	0.0091	0.0095	(9%)	(12%)
Korean Won	0.0009	0.0009	0.0009	(4%)	(4%)
Mexican Peso	0.0678	0.0745	0.0766	(9%)	(11%)



# Citigroup – Full Year Revenue Variances<sup>(1)</sup>

(in Constant \$MM)

	FY'14	\$△ YoY	Notes:
Global Consumer Banking	\$37,753	\$262	<ul> <li>Up YoY driven by volume growth in Latin America and the Best Buy portfolio acquisition in North America, partially offset by regulatory changes in certain markets and lower mortgage refinancing activity</li> </ul>
Institutional Clients Group	33,610	62	<ul> <li>Up YoY driven by higher investment banking and private bank revenues partially offset by lower fixed income revenues versus a strong 1H'13 in rates and currencies</li> </ul>
Corporate / Other	47	(109)	<ul> <li>Lower YoY mainly driven by lower revenue from sales of AFS securities as well as hedging activities</li> </ul>
Citicorp	\$71,410	\$215	
Citi Holdings	5,862	1,327	<ul> <li>Up YoY driven by higher gains on asset sales and lower funding costs, as well as the absence of rep and warranty reserve builds in 2014</li> </ul>
Citigroup (Constant \$)	\$77,272	(\$1,542)	
Impact of FX		(1,031)	
Citigroup (Reported)	\$77,272	\$511	



Note: Constant dollar excludes the impact of foreign exchange translation into U.S. dollars for reporting purposes. Totals may not sum due to rounding.

<sup>1)</sup> Adjusted results, which exclude, as applicable, CVA / DVA in all periods. Please refer to Slides 42, 43 and 44 for a reconciliation of this information to reported results.

# Citigroup – Estimated FX<sup>(1)</sup> Impact on Key P&L Metrics

Year-over-Year Impact (\$B)	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13
Revenues	\$(0.5)	\$(0.1)	\$(0.2)	\$(0.4)	\$(0.3)
Expenses	(0.4)	(0.0)	0.0	(0.2)	(0.2)
Cost of Credit	(0.1)	(0.0)	(0.0)	(0.1)	(0.0)
<b>Earnings Before Taxes</b>	\$(0.0)	\$(0.1)	\$(0.2)	\$(0.1)	\$(0.1)



### Other P&L Items – Legal & Repositioning Expenses

	4Q'14	3Q'14	4Q'13	2014 <sup>(1)</sup>	2013
Legal and Related Cos	sts				
Citicorp	\$2,790	\$1,425	\$159	\$4,764	\$432
Citi Holdings	61	126	650	986	2,596
Total	\$2,851	\$1,551	\$809	\$5,750	\$3,028
Repositioning Costs					
Citicorp	\$637	\$374	\$204	\$1,579	\$547
Citi Holdings	18	9	30	66	44
Total	\$655	\$382	\$234	\$1,645	\$590



# Citigroup – Loan Loss Reserve Build / (Release)<sup>(1)</sup>

				\$ Cha	inge
	4Q'14	3Q'14	4Q'13	QoQ	YoY
NA Consumer	\$(244)	\$(340)	\$(84)	\$96	\$(160)
International Consumer	(24)	(35)	75	11	(99)
Global Consumer	\$(268)	\$(375)	\$(9)	\$107	\$(259)
ICG	42	(33)	(121)	75	163
Citicorp	\$(226)	\$(408)	\$(130)	\$182	\$(96)
Citi Holdings	(215)	(144)	(540)	(71)	325
Citigroup	\$(441)	\$(552)	\$(670)	\$111	\$229



### Citicorp – Consumer Credit

(in Constant \$B)

	4Q'14 Loans Gro		Growth	90-	+ DPD Rat	io	NCL Ratio		
	(\$B)	(%)	YoY %	4Q'14	3Q'14	4Q'13	4Q'14	3Q'14	4Q'13
Korea	23.5	7.9%	2.1%	0.3%	0.4%	0.4%	0.8%	0.9%	1.2%
Singapore	14.4	4.9%	6.3%	0.1%	0.1%	0.1%	0.2%	0.2%	0.3%
Australia	11.9	4.0%	2.1%	0.6%	0.7%	0.6%	1.4%	1.6%	1.5%
Hong Kong	10.7	3.6%	3.2%	0.1%	0.1%	0.1%	0.5%	0.6%	0.4%
Taiwan	7.2	2.4%	11.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.2%
India	6.1	2.0%	8.1%	0.7%	0.7%	0.7%	0.9%	0.8%	1.0%
Malaysia	5.5	1.9%	7.6%	1.1%	1.0%	1.1%	0.7%	0.6%	0.6%
China	4.9	1.6%	3.9%	0.2%	0.1%	0.1%	0.9%	0.3%	0.7%
Thailand	2.1	0.7%	(2.0)%	1.9%	1.9%	1.4%	2.8%	2.6%	2.0%
Japan	1.4	0.5%	(24.3)%	0.5%	0.4%	0.4%	0.9%	0.8%	1.1%
Indonesia	1.3	0.4%	6.3%	0.9%	0.9%	0.9%	3.3%	2.2%	2.0%
All Other	1.2	0.4%	(9.4)%	1.6%	1.5%	1.5%	3.5%	3.7%	2.5%
Asia	90.2	30.4%	3.6%	0.4%	0.4%	0.4%	0.8%	0.8%	0.9%
Mexico	28.0	9.4%	1.1%	2.0%	2.2%	2.0%	5.7% <sup>(1)</sup>	4.9%	4.1%
Brazil	3.9	1.3%	1.6%	2.2%	2.5%	1.9%	6.8%	5.3%	5.5%
Colombia	2.0	0.7%	2.6%	1.2%	1.3%	1.5%	3.4%	3.5%	4.8%
All Other	4.7	1.6%	5.8%	1.7%	1.7%	1.8%	3.0%	4.1%	4.0%
Latam	38.6	13.0%	1.8%	2.0%	2.1%	1.9%	5.4% <sup>(1)</sup>	4.8%	4.3%
Poland	2.9	1.0%	20.0%	0.5%	0.5%	1.0%	(1.7)%	0.2%	0.2%
UAE	1.5	0.5%	17.8%	0.7%	0.7%	0.9%	1.9%	2.6%	2.4%
Russia	1.2	0.4%	6.8%	0.9%	0.8%	0.6%	2.8%	2.8%	1.6%
All Other	2.1	0.7%	3.3%	0.6%	0.7%	0.7%	0.4%	0.4%	0.4%
EMEA	7.6	2.6%	12.4%	0.6%	0.6%	0.8%	0.3%	1.1%	0.9%
Total International	136.5	45.9%	3.5%	0.9%	0.9%	0.9%	2.1%	2.0%	1.9%
North America	160.8	54.1%	0.0%	0.9%	0.9%	1.1%	2.5%	2.6%	2.8%
<b>Total Consumer Loans</b>	\$297.2	100.0%	1.6%	0.9%	0.9%	1.0%	2.3%	2.3%	2.4%

Note: Totals may not sum due to rounding.



# Citicorp – Drivers in Constant Dollars

(\$B)

Asia	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	YoY	QoQ
Cards Purchase Sales	20.6	19.5	19.0	18.3	19.6	5%	6%
Cards Average Loans	18.2	17.9	18.0	18.1	17.9	2%	2%
Cards EOP Loans	18.4	17.7	17.8	17.5	18.2	1%	3%
RB Average Loans	73.2	72.1	72.0	70.7	69.4	5%	1%
RB EOP Loans	71.8	71.8	71.1	70.5	68.9	4%	(0%)
RB Average Deposits	98.1	98.6	99.0	98.1	97.1	1%	(1%)
RB Investment Sales	7.5	10.2	8.8	10.2	8.1	(7%)	(26%)
RB Investment AUMs	57.4	56.3	56.2	54.6	52.9	8%	2%

Latam	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	YoY	QoQ
Cards Purchase Sales	8.4	7.7	7.5	7.2	8.5	(2%)	9%
Cards Average Loans	11.3	10.9	11.1	11.1	11.2	1%	3%
Cards EOP Loans	10.9	10.6	10.4	10.5	10.7	2%	3%
RB Average Loans	28.8	28.5	28.8	28.5	28.1	3%	1%
RB EOP Loans	27.7	27.6	27.5	27.2	27.2	2%	1%
RB Average Deposits	45.7	45.0	44.9	44.2	44.3	3%	2%
RB Investment Sales	11.9	14.5	12.1	11.4	10.2	16%	(18%)
RB Investment AUMs	68.8	69.1	67.7	64.3	64.9	6%	(0%)



# Citicorp – Drivers in Constant Dollars

(\$B)

EMEA <sup>(1)</sup>	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	YoY	QoQ
Cards Purchase Sales	2.4	2.4	2.4	2.2	2.3	2%	(0%)
Cards Average Loans	2.3	2.2	2.2	2.1	2.1	11%	3%
Cards EOP Loans	2.2	2.2	2.1	2.0	2.0	13%	2%
RB Average Loans	5.6	5.5	5.4	5.1	5.0	11%	2%
RB EOP Loans	5.4	5.4	5.2	5.1	4.8	12%	1%
RB Average Deposits	12.6	12.5	12.6	12.1	11.7	8%	1%
RB Investment Sales	0.8	1.0	1.1	1.0	0.9	(5%)	(13%)
RB Investment AUMs	7.0	7.0	6.9	6.5	6.0	16%	0%

ICG	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	YoY	QoQ
TTS <sup>(2)</sup> EOP Deposits:	380	375	371	369	366	4%	1%
NA	113	102	101	101	97	16%	11%
EMEA	115	121	118	120	119	(3%)	(4%)
Latin America	43	46	47	46	42	2%	(7%)
Asia	107	106	104	102	108	(1%)	1%
ICG Average Loans:	277	275	274	268	263	5%	1%
NA	115	111	109	107	105	10%	4%
EMEA	57	56	57	55	54	7%	2%
Latin America	39	39	40	39	38	1%	(1%)
Asia	66	68	69	67	67	(1%)	(4%)

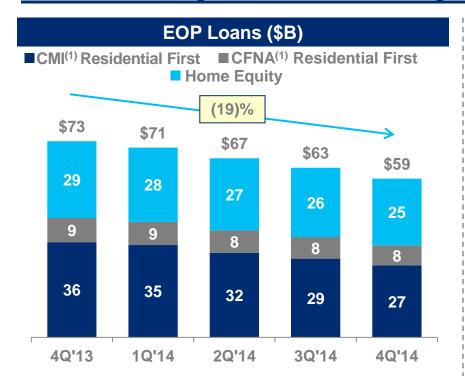


<sup>1)</sup> Not adjusted to exclude market exits in Romania and Turkey in 4Q'13.

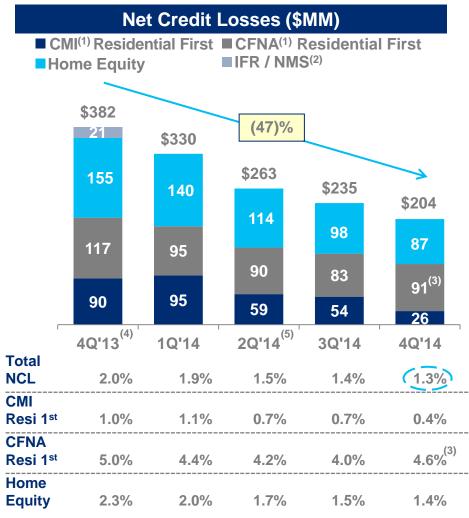


<sup>(2)</sup> TTS: Treasury and Trade Solutions.

### Citi Holdings – N.A. Mortgage Details



# N.A. Mortgage LLR (\$B) & Months of NCL Coverage \$4.9 \$4.6 \$4.4 \$4.0 \$3.5 39 42 50<sup>(4)</sup> 51 52



Note: Totals may not sum due to rounding.

(5) 2Q'14 NCL excluded a recovery of approximately \$58MM in residential first mortgages in CMI.



<sup>(1)</sup> CMI refers to loans originated by CitiMortgage. CFNA refers to loans originated by CitiFinancial.

<sup>(2)</sup> IFR: Independent Foreclosure Review. NMS: National Mortgage Settlement.

<sup>(3)</sup> Increase in 4Q'14 CFNA residential first mortgage loss driven by portfolio seasoning and loss mitigation activities.

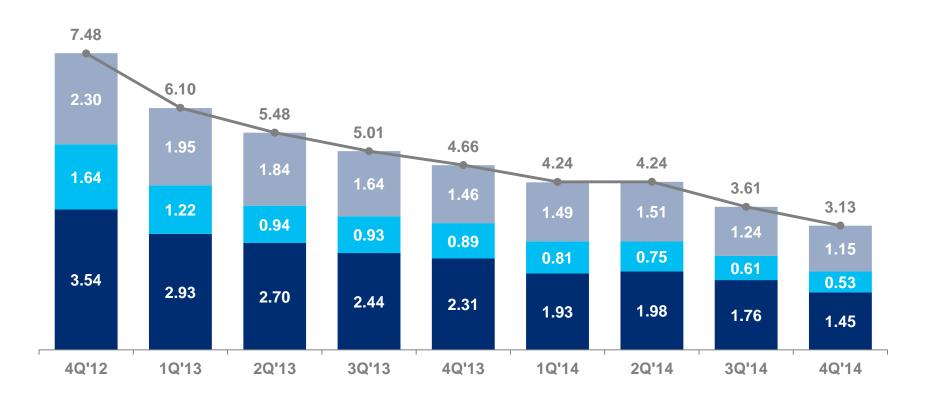
<sup>(4) 4</sup>Q'13 excluded approximately \$184MM of net credit losses. For additional information, please see Citi's Fourth Quarter 2013 earnings presentation published on January 16, 2014

# Citi Holdings – N.A. Mortgage Delinquencies

(\$B)

#### Residential First Mortgage and Home Equity Loan Delinquencies<sup>(1)</sup>

Days Past Due: ■ 180+ ■ 90-179 ■ 30-89 → 30+ DPD





# Citi Holdings – Other Assets

(\$B)

		Е		4	4Q'14		
	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	Face Value	EOP Assets (% of Face)
Securities at HTM	\$2.3	\$2.6	\$3.5	\$3.5	\$3.6	\$3.3	72%
Prime and Non-U.S. MBS	0.8	1.0	1.1	1.1	1.1	1.0	84%
Alt-A Mortgages	1.0	1.1	1.1	1.1	1.2	1.6	61%
Other Securities	0.5	0.6	1.3	1.3	1.3	0.7	81%
Securities at AFS	\$0.8	\$1.6	\$0.8	\$0.9	\$1.0	\$1.0	83%
Trading Mark-to-Market	\$4.8	\$4.3	\$4.6	\$4.3	\$4.3	NM	NM
Derivatives	3.1	2.8	2.9	2.7	2.6	NM	NM
Repurchase Agreements	1.0	1.0	1.0	0.8	0.9	NM	NM
Other Securities	0.7	0.5	0.7	0.8	0.8	NM	NM
Loan, Leases & LC at HFI/HFS	\$0.3	\$0.5	\$0.6	\$0.8	\$1.0	\$0.7	46%
Other	\$2.3	\$2.5	\$2.8	\$3.1	\$3.5	NM	NM
Total	\$10.6	\$11.5	\$12.4	\$12.7	\$13.4		



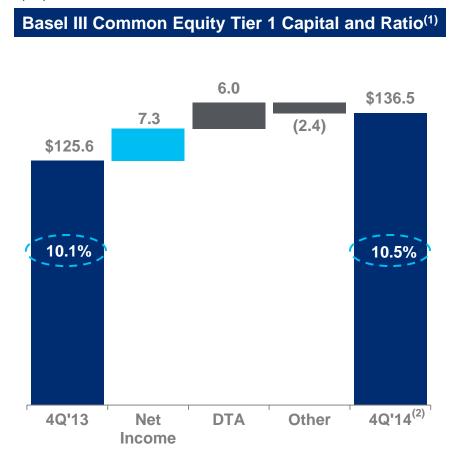
### Citigroup – Preferred Stock Dividend Schedule

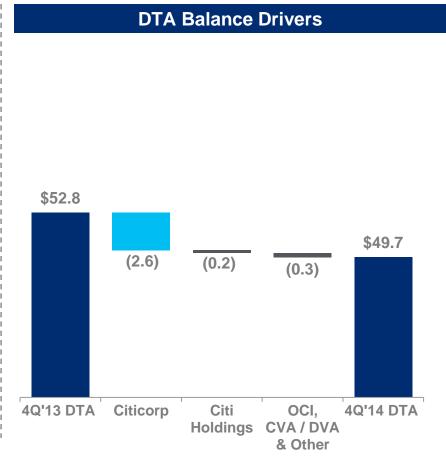
	2013	2014	2015
1Q	\$4	\$124	\$128
2Q	9	100	202
3Q	110	128	128
4Q	71	159	198
Total	\$194	\$511	\$656 <sup>(1)</sup>



### Citigroup – Capital Management & DTA Utilization (YoY)

(\$B)













# Citigroup – Equity & Capital Drivers (YoY)

(\$B, except basis points (bps))

	Common Equity	Tangible Common Equity <sup>(1)</sup>	Basel III CET1 Capital <sup>(2)</sup>	Basel III CET1 Ratio <sup>(2)</sup> (bps)
4Q'13 <sup>(3)</sup>	\$197.6	\$167.5	\$125.6	10.1%
Impact of:				
Net Earnings	7.3	7.3	7.3	59
DTA	N/A	N/A	6.0	48
Share Repurchases / Dividends	(1.9)	(1.9)	(1.9)	(15)
<b>Unrealized AFS gains</b>	1.7	1.7	1.7	14
FX Translation <sup>(4)</sup>	(4.9)	(3.8)	(3.8)	(6)
Other (5)	0.3	1.0	1.6	11
RWA	N/A	N/A	N/A	(71)
4Q'14 <sup>(6)</sup>	\$200.1	\$171.8	\$136.5	10.5%

#### Note:

- (1) For additional information, please refer to Slide 41.
- (2) For additional information, please refer to Slide 40.
- (3) For 4Q'13 estimated Basel III Common Equity Tier 1 Capital ratio, please refer to footnote 4 on Slide 20.
- (4) Basel III Common Equity Tier 1 Capital ratio (bps) also reflects changes in Basel III risk-weighted assets due to foreign currency movements during 2014.
- 39 (5) Includes other changes in OCI (including changes in cash flow hedges and defined benefit plans liability).
  - (6) Preliminary.



(\$MM)

_	12/31/2014 <sup>(2)</sup>	9/30/2014	6/30/2014	3/31/2014	12/31/2013
Citigroup Common Stockholders' Equity <sup>(3)</sup>	\$200,190	\$203,421	\$202,511	\$201,350	\$197,694
Add: Qualifying noncontrolling interests	165	172	183	177	182
Regulatory Capital Adjustments and Deductions:  Less:					
Accumulated net unrealized losses on cash flow hedges, net of tax <sup>(4)</sup> Cumulative unrealized net gain related to changes in fair value of financial	(909)	(979)	(1,007)	(1,127)	(1,245)
liabilities attributable to own creditworthiness, net of tax <sup>(5)</sup>	279	193	116	170	177
Intangible Assets:					
Goodwill, net of related deferred tax liabilities (6)	22,792	23,678	24,465	24,314	24,518
Identifiable intangible assets other than mortgage servicing rights (MSRs), net of related deferred tax liabilities	4,305	4,307	4,506	4,692	4,950
Defined benefit pension plan net assets	936	1,179	1,066	1,178	1,125
Deferred tax assets (DTAs) arising from net operating loss, foreign tax credit and general business credit carry-forwards, and excess over 10% / 15% limitations for other DTAs, certain common stock investments and MSRs <sup>(7)</sup>	36,411	36,453	37,981	40,375	42,754
Basel III Common Equity Tier 1 Capital (CET1)	\$136,541	\$138,762	\$135,567	\$131,925	\$125,597
Basel III Risk-Weighted Assets (RWA)	\$1,299,000	\$1,302,000	\$1,281,000	\$1,261,000	\$1,242,000 <sup>(8</sup>
Basel III Common Equity Tier 1 Capital Ratio (CET1 / RWA)	10.5%	10.7%	10.6%	10.5%	10.1% <sup>(8)</sup>

#### Note:

- (1) Citi's Basel III Common Equity Tier 1 Capital ratio and related components are based on the final U.S. Basel III rules, with full implementation assumed for capital components. Basel III risk-weighted assets are based on the Advanced Approaches for determining total risk-weighted assets.
- (2) Preliminary.
- (3) Excludes issuance costs related to preferred stock outstanding in accordance with Federal Reserve Board regulatory reporting requirements.
- (4) Citi's Basel III Common Equity Tier 1 Capital is adjusted for accumulated net unrealized gains (losses) on cash flow hedges included in accumulated other comprehensive income that relate to the hedging of items not recognized at fair value on the balance sheet.
- (5) The cumulative impact of changes in Citigroup's own creditworthiness in valuing liabilities for which the fair value option has been elected and own-credit valuation adjustments on derivatives are excluded from Common Equity Tier 1 Capital, in accordance with the final U.S. Basel III rules.
- (6) Includes goodwill "embedded" in the valuation of significant common stock investments in unconsolidated financial institutions.
- 40 (7) Aside from MSRs, reflects other DTAs arising from temporary differences and significant common stock investments in unconsolidated financial institutions.
  - (8) Please refer to footnote 4 on Slide 20.



(\$MM, except per share amounts)

Tangible Book Value Per Share									
	4Q'14	3Q'14	2Q'14	1Q'14	4Q'13	3Q'13	2Q'13	1Q'13	4Q'12
Total Citigroup Stockholders' Equity Less: Preferred Stock	<b>\$210,534</b> 10,468	<b>\$212,272</b> 8,968	<b>\$211,362</b> 8,968	<b>\$208,462</b> 7,218	<b>\$204,339</b> 6,738	<b>\$200,846</b> 5,243	<b>\$195,926</b> 4,293	<b>\$193,359</b> 3,137	<b>\$189,049</b> 2,562
Common Equity	\$200,066	\$203,304	\$202,394	\$201,244	\$197,601	\$195,603	\$191,633	\$190,222	\$186,487
Less: Goodwill	23,592	24,500	25,087	25,008	25,009	25,098	24,896	25,474	25,673
Intangible Assets (other than Mortgage Servicing Rights)	4,566	4,525	4,702	4,891	5,056	4,888	4,981	5,457	5,697
Goodwill and Intangible Assets - Related to Assets Held for Sale / Assets of Discont. Operations Held for Sale	71	-	116	-	-	267	267	2	32
Net Deferred Tax Assets Related to Goodwill and Intangible Assets	-	-	-	-	-	-	-	-	32
Tangible Common Equity (TCE)	\$171,837	\$174,279	\$172,489	\$171,345	\$167,536	\$165,350	\$161,489	\$159,289	\$155,053
Common Shares Outstanding at Quarter-end (CSO)	3,024	3,030	3,032	3,038	3,029	3,033	3,041	3,043	3,029
Tangible Book Value Per Share (TCE / CSO)	\$56.83	\$57.53	\$56.89	\$56.40	\$55.31	\$54.52	\$53.10	\$52.35	\$51.19

#### **Basel III Supplementary Leverage Ratio (SLR)**

Citigroup's estimated Basel III SLR is based on the revised final U.S. Basel III rules issued in September 2014 and represents the ratio of Tier 1 Capital to Total Leverage Exposure (TLE). TLE is the sum of the daily average of on-balance sheet assets for the quarter and the average of certain off-balance sheet exposures calculated as of the last day of each month in the quarter, less applicable Tier 1 Capital deductions.



Citigroup	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues (GAAP)	\$17,812	\$19,604	\$17,779	\$76,882	\$76,419
Impact of:					
CVA / DVA	7	(371)	(164)	(390)	(342)
Adjusted Revenues	\$17,805	\$19,975	\$17,943	\$77,272	\$76,761
Reported Expenses (GAAP) Impact of:	\$14,426	\$12,955	\$12,292	\$55,051	\$48,408
Net Fraud Loss	_	_	(360)	-	(360)
Mortgage Settlement	-	-	-	(3,749)	-
Adjusted Expenses	\$14,426	\$12,955	\$11,932	\$51,302	\$48,048
Reported Cost of Credit (GAAP) Impact of:	\$2,013	\$1,750	\$2,072	\$7,467	\$8,514
Mortgage Settlement	_	_	_	(55)	_
Adjusted Cost of Credit	\$2,013	\$1,750	\$2,072	\$7,412	\$8,514
Reported Net Income (GAAP) Impact of:	\$350	\$2,839	\$2,456	\$7,313	\$13,673
CVA / DVA	4	(228)	(100)	(240)	(213)
Credicard	-	-	189	-	189
Net Fraud Loss	-	-	(235)	-	(235)
Tax Item	-	-	-	(210)	176
Mortgage Settlement				(3,726)	
Adjusted Net Income	\$346	\$3,067	\$2,602	\$11,489	\$13,756
Preferred Dividends	159	128	71	511	194
Adjusted Net Income to Common	\$187	\$2,939	\$2,531	\$10,978	\$13,562
Average Assets (\$B)	\$1,900	\$1,895	\$1,888	\$1,897	\$1,883
Adjusted ROA	0.07%	0.64%	0.55%	0.61%	0.73%
Average TCE	\$173,058	\$173,384	\$166,443	\$171,497	\$161,743
Adjusted ROTCE	0.4%	6.7%	6.0%	6.4%	8.4%



Citicorp	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues (GAAP)	\$16,504	\$18,016	\$16,472	\$71,067	\$71,853
Impact of:					
CVA / DVA	12	(316)	(165)	(343)	(345)
Adjusted Revenues	\$16,492	\$18,332	\$16,637	\$71,410	\$72,198
Reported Expenses (GAAP) Impact of:	\$13,661	\$12,063	\$10,799	\$47,336	\$42,438
Net Fraud Loss			(360)		(360)
Adjusted Expenses	\$13,661	\$12,063	\$10,439	\$47,336	\$42,078
Reported Net Income (GAAP) Impact of:	\$192	\$2,601	\$2,888	\$10,683	\$15,606
CVA / DVA	7	(194)	(100)	(211)	(214)
Credicard	-	-	189	-	189
Net Fraud Loss	-	-	(235)	(04.0)	(235)
Tax Item Adjusted Net Income	<u></u> \$185	\$2,795	\$3,034	(210) <b>\$11,104</b>	176 <b>\$15,690</b>
Institutional Clients Group	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues (GAAP) Impact of:	\$7,199	\$8,371	\$7,044	\$33,267	\$33,567
CVA / DVA	12	(316)	(165)	(343)	(345)
Adjusted Revenues	\$7,187	\$8,687	\$7,209	\$33,610	\$33,912
•		\$5,040	\$5,245	. ,	
Reported Expenses (GAAP) Impact of:	\$5,035	\$5,040	\$5,245	\$19,960	\$20,218
Net Fraud Loss	_	_	(360)	_	(360)
Adjusted Expenses	\$5,035	\$5,040	\$4,885	\$19,960	\$19,858
Reported Net Income (GAAP)	\$1,637	\$2,291	\$1,450	\$9,410	\$9,304
Impact of:	Ψ1,037	Ψ2,231	Ψ1,430	Ψ3,-10	Ψ3,304
CVA / DVA	7	(194)	(100)	(211)	(214)
Net Fraud Loss	-	_	(235)		(235)
Adjusted Net Income	\$1,630	\$2,485	\$1,785	\$9,621	\$9,753
Corp / Other	4Q'14	3Q'14	4Q'13	2014	2013
Reported Net Income (GAAP)	\$(3,111)	\$(1,618)	\$(101)	\$(5,639)	\$(444)
Impact of:	,				
Credicard	-	-	189	-	189
Tax Item				(210)	176
Adjusted Net Income	\$(3,111)	\$(1,618)	\$(290)	\$(5,429)	\$(809)



Citi Holdings	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues (GAAP) Impact of:	\$1,308	\$1,588	\$1,307	\$5,815	\$4,566
CVA / DVA	(5)	(55)	1	(47)	3
Adjusted Revenues	\$1,313	\$1,643	\$1,306	\$5,862	\$4,563
Reported Expenses (GAAP) Impact of:	\$765	\$892	\$1,493	\$7,715	\$5,970
Mortgage Settlement		-	-	(3,749)	_
Adjusted Expenses	\$765	\$892	\$1,493	\$3,966	\$5,970
Reported Cost of Credit (GAAP) Impact of:	\$317	\$356	\$338	\$1,345	\$1,645
Mortgage Settlement		_		(55)	_
Adjusted Cost of Credit	\$317	\$356	\$338	\$1,290	\$1,645
Reported Net Income (GAAP) Impact of:	\$158	\$238	\$(432)	\$(3,370)	\$(1,933)
CVA / DVA	(3)	(34)	-	(29)	1
Mortgage Settlement		-	-	(3,726)	_
Adjusted Net Income	\$161	\$272	\$(432)	\$385	\$(1,934)



Impact of FX Translation

**Expenses in Constant Dollars** 

(\$MM, except balance sheet items in \$B)

Citigroup	4Q'14	3Q'14	4Q'13	2014	2013
Reported EOP Assets	\$1,843	\$1,883	\$1,880	\$1,843	\$1,880
Impact of FX Translation	-	(27)	(57)	-	(57)
EOP Assets in Constant Dollars	\$1,843	\$1,856	\$1,823	\$1,843	\$1,823
Reported EOP Loans	\$645	\$654	\$666	\$645	\$666
Impact of FX Translation	-	(10)	(17)	-	(17)
EOP Loans in Constant Dollars	\$645	\$644	\$649	\$645	\$649
Reported EOP Deposits	\$899	\$943	\$968	\$899	\$968
Impact of FX Translation	-	(16)	(30)	-	(30)
EOP Deposits in Constant Dollars	\$899	\$927	\$939	\$899	\$939
O.U.	40144	20111	10110		2010

Citicorp	4Q'14	3Q'14	4Q'13	2014	2013
Reported EOP Assets	\$1,745	\$1,780	\$1,763	\$1,745	\$1,763
Impact of FX Translation	-	(26)	(55)	-	(55)
EOP Assets in Constant Dollars	\$1,745	\$1,754	\$1,708	\$1,745	\$1,708
Reported EOP Loans	\$572	\$576	\$573	\$572	\$573
Impact of FX Translation	-	(10)	(16)	-	(16)
EOP Loans in Constant Dollars	\$572	\$566	\$557	\$572	\$557
Reported EOP Deposits	\$889	\$928	\$932	\$889	\$932
Impact of FX Translation	-	(16)	(29)	-	(29)
EOP Deposits in Constant Dollars	\$889	\$913	\$903	\$889	\$903

Citi Holdings	4Q'14	3Q'14	4Q'13	2014	2013
Reported EOP Assets	\$98	\$103	\$117	\$98	\$117
Impact of FX Translation		(1)	(1)		(1)
EOP Assets in Constant Dollars	\$98	\$102	\$116	\$98	\$116
Reported EOP Loans	\$73	\$78	\$93	\$73	\$93
Impact of FX Translation		(0)	(1)		(1)
EOP Loans in Constant Dollars	\$73	\$77	\$92	\$73	\$92
Reported EOP Deposits	\$10	\$14	\$36	\$10	\$36
Impact of FX Translation	-	(0)	(0)	-	(0)
EOP Deposits in Constant Dollars	\$10	\$14	\$36	\$10	\$36

Global Consumer Banking	2014 Pro Forma	2014	2013	2012
Reported Expenses	\$19,904	\$21,277	\$21,187	\$21,872
Impact of 4Q'12 Repositioning				(366)
Adjusted Expenses	\$19,904	\$21,277	\$21,187	\$21,506
Impact of FX Translation	-	-	(373)	(630)
Adjusted Expenses in Constant Do	llars \$19,904	\$21,277	\$20,814	\$20,876

Int'l Consumer Banking	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues	\$4,351	\$4,648	\$4,595	\$18,108	\$18,389
Impact of FX Translation		(205)	(278)	<u> </u>	(674)
Revenues in Constant Dollars	\$4,351	\$4,443	\$4,317	\$18,108	\$17,715
Reported Expenses	\$2,846	\$2,877	\$2,879	\$11,601	\$11,337
Impact of FX Translation		(131)	(163)		(373)
Expenses in Constant Dollars	\$2,846	\$2,746	\$2,716	\$11,601	\$10,964
Reported Credit Costs	\$753	\$726	\$792	\$3,070	\$3,127
Impact of FX Translation		(42)	(50)	<u> </u>	(122)
Credit Costs in Constant Dollars	\$753	\$684	\$742	\$3,070	\$3,005
Reported EBT	\$752	\$1,045	\$924	\$3,437	\$3,925
Impact of FX Translation		(32)	(65)		(179)
EBT in Constant Dollars	\$752	\$1,013	\$859	\$3,437	\$3,746
Reported Net Income	\$527	\$742	\$682	\$2,490	\$2,838
Impact of FX Translation		(16)	(36)		(120)
Net Income in Constant Dollars	\$527	\$726	\$646	\$2,490	\$2,718
<b>EMEA Consumer Banking</b>	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues	\$305	\$347	\$358	\$1,358	\$1,449
Impact of FX Translation		(25)	(46)		(72)
Revenues in Constant Dollars	\$305	\$322	\$312	\$1,358	\$1,377
Reported Expenses	\$329	\$326	\$349	\$1,283	\$1,359
Impact of FX Translation		(28)	(39)		(59)
Expenses in Constant Dollars	\$329	\$298	\$310	\$1,283	\$1,300
Latam Consumer Banking	4Q'14	3Q'14	4Q'13	2014	2013
Reported Revenues	\$2,255	\$2,357	\$2,403	\$9,204	\$9,316
Impact of FX Translation		(120)	(175)		(446)
Revenues in Constant Dollars	\$2,255	\$2,237	\$2,228	\$9,204	\$8,870
Reported Expenses	\$1,370	\$1,378	\$1,381	\$5,422	\$5,392
Impact of FX Translation		(64)	(86)		(232)
Expenses in Constant Dollars	\$1,370	\$1,314	\$1,295	\$5,422	\$5,160
					2010
Asia Consumer Banking	4Q'14	3Q'14	4Q'13	2014	2013
Asia Consumer Banking Reported Revenues	<b>4Q'14</b> \$1,791	3Q'14 \$1,944	4Q'13 \$1,834	2014 \$7,546	2013 \$7,624
Reported Revenues		\$1,944	\$1,834		\$7,624
Reported Revenues Impact of FX Translation	\$1,791 -	<b>\$1,944</b> (60)	<b>\$1,834</b> (57)	\$7,546 -	<b>\$7,624</b> (156)

(39)

\$1,134

\$1,147

(38)

\$4,896



(82)

\$4,504