

Our Shared Responsibilities



Citigroup's goal is to be the most respected global financial services company. As a great institution with a unique and proud history, we play an important role in the global economy. Each member of the Citigroup family has three Shared Responsibilities:



We have a responsibility to **OUR CLIENTS.**

We must put our clients first, provide superior advice, products and services, and always act with the highest level of integrity.

We have a responsibility to **EACH OTHER.**

We must provide outstanding people the best opportunity to realize their potential. We must treat our teammates with respect, champion our remarkable diversity, share the responsibility for our successes, and accept accountability for our failures.

We have a responsibility to **OUR FRANCHISE.**

We must put Citigroup's long-term interests ahead of each unit's short-term gains, and provide superior results for our shareholders. We must respect the local culture and take an active role in the communities where we work and live. We must honor those who came before us and extend our legacy for those who will come after us.