



Citi Trade University Hosts a Panel on *Optimizing Your Financial Supply Chain*

Date: Tuesday, March 25th, 2008

Time: 11:00 am- 12:00 pm Eastern Time

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Aberdeen Group and World Trade Magazine Discuss Findings on Supply Chain Finance Report with Citi Trade University

Optimizing Your Financial Supply Chain

Citi trade experts partner with Aberdeen Group's Viktoriya Sadlovska, and *World Trade Magazine's* Neil Shister to discuss the findings of Aberdeen's June 2007 study, "Working Capital Optimization: Improving Performance with Innovations and New Technologies in Inventory Management and Supply Chain Finance."

In this benchmark study, 65% of 400 supply chain and finance professionals surveyed said that working capital optimization was a high priority for their companies. In particular, the report found that best-in-class companies today display more agility in implementing financing options by involving third parties in their transactions—making the case that collaboration is a critical factor in effective management of the financial supply chain. During our special Webinar, these industry experts will focus on:

- How collaboration with external partners can work to reduce costs across the entire supply chain
- What the most successful companies are doing to break down cross-departmental barriers to realize all the benefits of financial supply chain optimization
- Which emerging technologies are working to enhance external and internal collaboration
- Innovative supply chain trade finance and domestic supply chain financing strategies to maximize the return on working capital

... and now, some background on our panelists

Viktoriya Sadlovska, Research Analyst, Aberdeen Group

Viktoriya Sadlovska has experience in researching and analyzing various topics in economics, finance and international trade. In her role at Aberdeen, she focuses her research efforts on improving management of the financial value chain in today's increasingly globalized and complex business environment.

Neil Shister, Editorial Director, World Trade Magazine

World Trade magazine covers international trade policies, practices and developments as they pertain to global commerce. In addition to his work as a journalist, television writer and corporate executive, Neil Shister is the author of *The Ten Minute Guide to Negotiation*, which ranks among Amazon's Top 50 titles in business negotiation.

If you have questions once you've registered, please contact tradelearning@citi.com.



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