

Citigroup's Trade University invites you to Graduate to a new level of trade knowledge

Uncovering Hidden Value in Your Receivables

Register to attend either:

Wednesday, September 13th
2 p.m. to 3 p.m. EST

Friday, September 15th
2 p.m. to 3 p.m. EST

Corporations today are always looking for new and innovative ways to improve working capital, but few look to the underlying value that exists in their receivables. That's why you'll want to attend Citigroup's Trade University Webinar, **Uncovering Hidden Value in Your Receivables**.

This informative and interactive session will examine:

- The practice of increasing operating cash flows with customer price discount programs versus discounting receivables while maximizing your margin
- Strategies for improving working capital that go beyond setting aside a larger bad debt reserve to protect you from a potential economic downturn
- Leveraging supply chain credit differentials and reducing your weighted cost of capital
- The comparison of Asset Based Loan and Receivables Finance solutions, focusing on which might work best for your organization

Register today...and graduate to a new level of trade knowledge.

log on
and learn!



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Register today and we'll send you a \$10 Starbucks Card so you can sip a latte (iced or hot) and enjoy your favorite Starbucks treat before logging on.

Citigroup's Trade University

Bringing our trade expertise to a computer near you

Register Now!

If you have questions or find you need to reschedule once you've registered, please contact Amy Hollander at 212-816-8768 or amy.hollander@citigroup.com.

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