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Invited

## Graduate to new level of trade knowledge With Citigroup's Trade University

### **International Sales Finance Solutions: Increasing Competitiveness and Mitigating International Risk**

Register to attend either:

**Wednesday, October 25th**  
**2 p.m. to 3 p.m. EST**

**Thursday, October 26th**  
**2 p.m. to 3 p.m. EST**

Many companies today are looking for ways to provide extended terms while also mitigating international risk in this competitive marketplace. In our newest Webinar, **International Sales Finance Solutions: Increasing Competitiveness and Mitigating International Risk**, our experts will discuss sales facilitation solutions that could help you win new business opportunities and mitigate country and buyer risk.

Specifically, this session will address ways to bridge the gap between the sometimes competing views of sales and finance within your corporation related to providing credit terms to your buyers, including:

- Structuring the deal to maximize financing potential
  - Use extended sales terms as a proactive and differentiating business development tool
  - Minimize potential adverse financial impact on your balance sheet
  - Preserve availability of existing credit facilities and unlock untapped liquidity sources
  - Mitigate commercial, political and transfer risks
- Simplifying and standardizing trade documentation
- Establishing consistent funding mechanics

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Each Webinar is approved for up to 1 CTP/CCM re-certification credit by the Association for Financial Professionals.

**Register Now!**

If you have questions or find you need to reschedule once you've registered, please contact Amy Hollander at 212-816-8768 or [amy.hollander@citigroup.com](mailto:amy.hollander@citigroup.com)

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