

# Join Citigroup's Trade University for an informative two-part Webinar series especially on Latin America

## Part One:

Trends in Latin America Trade

**Tuesday, May 30th**  
**2 p.m. to 3 p.m. EST**

## Part Two:

Optimizing the Supply Chain  
for Trade in Latin America

**Wednesday, May 31st**  
**2 p.m. to 3 p.m. EST**

**Part One:** Designed to give you a greater understanding of the issues impacting trade in Latin America, the May 30th session will examine how you can develop effective strategies for managing your business against the backdrop of the region's varying political and economic dynamics.

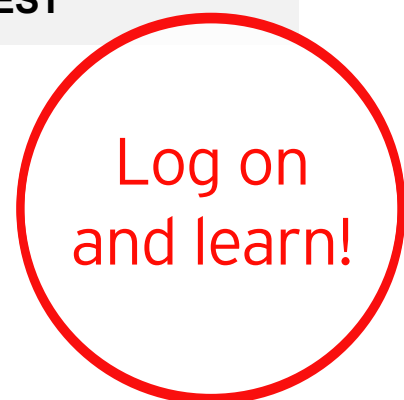
Our **Trends in Latin America Trade** Webinar will focus on:

- The economic environment in general, looking at growth and the stealth revolution
- Commerce in the region, including U.S. and Latin America bilateral and multilateral trade agreements
- Specific economic, financial and entrepreneurial trade trends

**Part Two:** Day two of our Latin America series will look more closely at supply chain management in the region, discussing how you can meet customer demands for increased terms while also protecting your sales cycle. Join **Optimizing the Supply Chain for Trade in Latin America** on May 31st, as we examine the various financing solutions available to better manage the supply chain cycle, focusing on:

- Measurement performance guidelines from the investor, employee and customer standpoints
- Risk management solutions for supply chain management
- Integrated channel finance solutions

During the session, we will present and brainstorm specific Latin America finance examples to illustrate how you can grow your sales in the region.



## Enjoy a Starbucks On Us!

Register today for either (or both) of our Latin America-focused Webinars and we'll send you a \$10 Starbucks Card so you can enjoy your favorite Starbucks brew before logging on.

## Citigroup's Trade University

Bringing our trade expertise to a computer near you

**Register Now!**

For a comprehensive review of the trade issues in Latin America – and how to address them – register today. You can sign up for one or both of these informative Webinars!

If you have questions or find you need to reschedule once you've registered, please contact Amy Hollander at 212-816-8768 or amy.hollander@citigroup.com.

### Global Transaction Services

[www.transactionservices.citigroup.com](http://www.transactionservices.citigroup.com)

**citigroup**  
corporate and  
investment banking

Starbucks, the Starbucks logo and the Starbucks card design are either trademarks or registered trademarks of Starbucks U.S. Brands, LLC.

© 2006 Citibank, N.A. All rights reserved.

CITIGROUP and the Umbrella Device are trademarks and service marks of Citigroup Inc. or its affiliates and are used and registered throughout the world.

If you would no longer like to receive e-mail communications from Global Transaction Services, please click the link below to send us a blank e-mail. [Unsubscribe](#). Citigroup Inc., 388 Greenwich Street, New York, NY 10013