



Ring Up the Savings in Your Supply Chain With Citi Trade University

Register Today!

Wednesday, October 31st, 11:00 a.m. to 12:00 p.m. EST

How Making the Move to Open Account Can Streamline Your Supply Chain

Please join us for a virtual roundtable that centers on the benefits of making the move from traditional Letters of Credit to an Open Account structure led by Arthur Zaczekiewicz, Senior Editor of *Women's Wear Daily*. Other panel members will include Citi Trade experts:

- Keith Karako, Global Head of Trade and Supply Chain Finance
- Robert Dyckman, Director, North America Trade Sales
- Valeria Sica, Deputy Head of Global Trade Services

The discussion will explore first the evolution of international trade, then focus in on the retail market in particular - looking specifically at the cost structure of a typical LC and the anticipated savings in the supply chain with Open Account, as well as the challenges retailers face in financing the supply chain marketplace.

Our highly informative roundtable will also cover whether an Open Account structure works better for retailers that source goods from a variety of global markets such as China, India and Eastern Europe. Throughout the discussion, these industry experts will provide real-world examples of additional cost savings that can be realized with pre-shipment financing and discounted receivables.



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Log On and Learn

Don't miss this opportunity to learn *How Making the Move to Open Account Can Streamline Your Supply Chain* can help you ring up savings! Just click on the button to reserve your space. If you have questions once you've registered, please contact tradelearning@citi.com

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