

Citi Impact Fund

A \$150 million fund established to make equity investments in “double bottom line” private sector companies that have a positive impact on society.

Investment Strategy and Focus

Citi is investing its own capital directly in U.S.-based companies that are applying innovative solutions to help address four societal challenges:



WORKFORCE DEVELOPMENT:

solutions that train and connect people to careers.



SUSTAINABILITY:

solutions that address issues related to energy, water, and sustainable production.



FINANCIAL CAPABILITY:

solutions that increase access to the financial system.



PHYSICAL & SOCIAL INFRASTRUCTURE:

solutions that improve an individual's way of life through housing, healthcare and transportation.

Investment Criteria

- ✓ Investments up to \$10 million will be made, typically alongside other mission-oriented investors.
- ✓ Equity and/or convertible debt investments.
- ✓ Focus on later-stage/growth businesses that have demonstrated proof of concept, built an existing customer base and have secured prior rounds of funding.
- ✓ A portion of the fund is designated for early stage seed investments, which will be allocated exclusively to businesses led or owned by women and minorities.
- ✓ Initial focus on U.S.-based companies/operations.
- ✓ Emphasis on investing in businesses that are led or owned by women and minority entrepreneurs.