

The World's Most Global Bank



Unparalleled Global Network

Industry Leading Franchises

Robust Capital & Liquidity



Well-diversified revenues across businesses and regions



Iconic brand with 200+ years of experience



Supporting clients in more than 160 countries and jurisdictions



Digital and mobile at the core of a simpler, better client experience



Scaling efficiencies through common processes, common platforms and common data



Unique presence in faster-growing emerging markets



Institutional Clients Group



Providing solutions to the complex needs of corporations, financial institutions, public sector entities, investment managers and UHNW clients



Largest proprietary global network with physical presence in **97 countries**, trading desks in **77 markets** and clearing/custody network in **63 markets**



Facilitates **~\$4 trillion** of transaction flows daily



Trusted advisor and banker serving **~90%** of global **Fortune 500** companies; growing commercial bank serving mid-sized clients with cross-border needs



Best Global Private Bank¹



World's Best Bank for Transaction Services, **World's Best Bank** for Corporates²

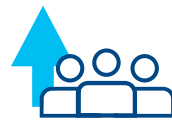


Best Global Bank for Governments³



\$6 trillion of transactions processed on mobile channels, CitiDirect BE® Mobile and Tablet Governments³

Executing Our Strategy



Extend leadership positions in areas where Citi has differentiated capabilities



Deepen and transform target client relationships



Seed innovation across markets and businesses



Optimize capital deployment to deliver improved returns



Global Consumer Banking



Serving over **100 million** customers



World's largest credit card issuer⁴



A lean, urban retail bank footprint across **19 markets** in the U.S., Mexico and Asia



#1 in Customer Satisfaction⁵



Preeminent banking franchise in **Mexico**



Premier partner relationships, including American Airlines, Best Buy, Costco, L.L.Bean and The Home Depot



Source of stable, **low-cost** funding



Best Consumer Digital Bank in Mexico⁶



Best Digital Bank in Asia⁷

For more information on Citi, please visit citi.com



Note: Information as of October 2020.
¹ Source: Financial Times "The Banker".
² Source: Euromoney.
³ Source: IFR.

⁴ Based on loans outstanding as of 3Q20.
⁵ American Customer Satisfaction Index.
⁶ Global Finance.
⁷ The Asset Magazine & Global Finance.