Please keep in touch

Hello, Miami
Citi’s mission is to serve as a trusted partner to our clients by responsibly providing financial services that enable growth and economic progress. We have 200 years of experience helping our clients meet the world’s toughest challenges and embrace its greatest opportunities.

Miami has been an important part of our history and will continue to be a focus of our work moving forward.
Our world is changing

Today, more than half of the world’s population resides in cities. By 2050, it will be 70%.

By that time, the top cities will not only house most of the world’s people, but will also generate the majority of its economic growth and wealth. Driven by the three major secular trends of globalization, urbanization and digitization, city residents and businesses will gain greater access to opportunities than ever before. As the world becomes more connected, cities need a partner with both a global scale and an understanding of local nuances.

Citi is uniquely positioned to help enable progress for cities

In a word, Citi is global. Our more than 200,000 employees operate in a network of 1,000 cities and 160 countries worldwide.

We are proud to partner with our clients and the communities in which we serve and are dedicated to driving progress on both a local and global scale.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1908-11</td>
<td>Financed the railway expansion to Florida through a $154 million bond issue.</td>
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<td>1926</td>
<td>Opened our first branch in Miami.</td>
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<td>1970s-80s</td>
<td>Managed financings on behalf of Dade County, the Port of Miami, the Miami Convention Center, and the City of Miami.</td>
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<td>1993</td>
<td>Affordable housing created for South Florida residents through Citi’s contributions of $1 million to the Florida Housing Equity Fund and $5 million to the Homes for South Florida lending consortium that financed low-cost multifamily rental developments.</td>
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<td>1995</td>
<td>Citi Foundation began investing in the Citi Success Fund, encouraging teachers to develop innovative and replicable programs to increase student achievement. The program awarded $790,000 to educators and reached 250,000 at risk youth throughout Miami-Dade County over 12 years.</td>
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<td>1999</td>
<td>Moved Citi Latin American regional office to Miami.</td>
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<td>2006</td>
<td>Citi launched Global Community Day, an annual volunteer event spanning more than 90 countries. In Miami, more than 300 employees have provided 1,470 hours of service since 2012.</td>
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<td>2009</td>
<td>Launched new multi-channel retail distribution model in Miami, including a variety of branch sizes and advanced technology.</td>
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<td>2010</td>
<td>Citi Foundation selected Miami as one of 10 cities in which to inaugurate its Pathways to Progress initiative, providing young people the opportunity to develop workplace skills and leadership experience.</td>
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<td>2012</td>
<td>Miami-Dade Public Housing Agency selected Citi to administer a Prepaid Card solution to replace paper checks that had previously been used to distribute $1.8 million in annual subsidies to help low- and moderate-income residents pay their utility bills, saving the agency more than $100,000 per year.</td>
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<td>2013</td>
<td>Selected Miami as one of 10 new target cities to be part of the national Family Assets Counts Program, a partnership of Citi Community Development and the Corporation for Enterprise Development which focuses on developing the next generation of policies and solutions to address growing household financial vulnerability.</td>
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<td>2013</td>
<td>Presented the inaugural Ai Weiwei exhibit at the new Pérez Art Museum Miami and remain a proud sponsor of PAMM.</td>
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<td>2014</td>
<td>Became the title sponsor of Miami’s bike share program, rebranding it as “Citi Bike” and establishing a major expansion to 1,750 bikes at 170 stations.</td>
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</tbody>
</table>
Proud member of the Miami community

Our reach

1,800+
Citi employees

1 million+
consumer and business accounts

4,800+
Citi alumni

50+
Citibank retail branches

Data based on 2014 yearly totals
Supporting Miami’s growth and development

$105 million+
in loans to 15,000+ small businesses

$145 million+
loans and investments in affordable housing

5
Citi clients in the Fortune 500 headquartered in Miami

Our commitment to Miami’s communities

$1.5 million+
supporting charitable organizations

670+
volunteer hours by 150+ Citi employees

Our commitment to opportunities for youth

In 2014, the Citi Foundation selected Miami as one of 10 cities for its inaugural Pathways to Progress initiative, which provides young people ages 16-24 with the opportunity to develop the workplace skills and leadership experience necessary to compete in a 21st-century economy.

With a goal of reaching up to 100,000 low-income youth nationwide, this $50 million initiative is the largest ever undertaken by the Citi Foundation in its history. Through entrepreneurship training, service opportunities, mentoring and summer jobs, Pathways to Progress aims to give young people the skills that they’ll need to access a job early in their working lives, better positioning them for their professional and economic future in our communities.

525+
low-income youths impacted in Miami

$540k
pledged to help young people in Miami increase their employability at a time of high joblessness

Data based on 2014 yearly totals
Driving progress forward in the wake of catastrophe

Hurricane Andrew was, at the time of its occurrence in August 1992, the costliest hurricane in U.S. history. Citi partnered with the people of Miami and their communities to help get the city back on its feet.

Miami-Dade County bore the brunt of the storm which destroyed or damaged more than 125,000 homes and caused more than $26 billion worth of damage. In the face of that destruction and loss, Citi partnered with the local municipalities and communities when many insurers stopped issuing property coverage in the state.

When the state established Citizens Property Insurance Corporation to act as an insurer of last resort, Citi partnered with Citizens to obtain $5.2 billion in protection from catastrophic storm losses for almost 1 million residents, helping to ensure that no one had to go without protection.

In 1998, we were still at work in the recovery efforts, opening a branch in Richmond Heights—a neighborhood that had been without a bank since the hurricane. Then in 2006, Citi joined a syndicate to bring to market the first debt issue of the Florida Hurricane Catastrophe Fund to ensure our continued ability to aid the disaster relief effort for the community.

And today, we are proud to continue serving Miami. In fact, Citi selected Miami for the launch of our new multichannel retail distribution model, which includes a variety of branch sizes and capabilities equipped with advanced technology and reflects our continuing commitment to the city.
For individuals, progress may mean:
• A mortgage that allows a family to lay down roots
• Personalized advice that makes planning for a first child easier

For institutions, progress may mean:
• Local insight to break into new markets in differentiating ways
• Deep expertise around the world to help manage complexity and emerging challenges

For communities, progress may mean:
• Collaboration with local leaders and community organizations to enable progress on local policy priorities
• A global foundation that supports economic progress for individuals and communities

No matter their unique needs and goals, we are committed to serving our clients – innovative people and institutions in San Francisco and throughout the world – on their path from ambition to achievement, while improving the communities in which we all live and operate.
Citi’s Global Consumer Bank serves 100 million clients in 19 countries, with a strategic focus on cities and segments in which the bank’s unique global network, brand and capabilities provide a competitive advantage. We serve clients through industry-leading products and services, next-generation retail formats and world-class digital channels to deliver a simple, secure and seamless experience.

Citi’s Institutional Clients Group builds enduring relationships with clients by providing a full suite of strategic advisory and financing products to multinational and local corporations, financial and public sector institutions, governments, privately held businesses, law firms and many of the world’s most successful and influential individuals and families in more than 160 countries and jurisdictions.

Our work stretches across the world to reach individuals, institutions and communities and empower them with solutions that only Citi’s global set of capabilities can provide.
We look forward to continuing our partnership with the people and institutions of Miami to enable progress and to create ever-greater opportunities within the city and the region.