

Barclays Global Financial Services Conference

September 8, 2014

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Chief Financial Officer



Highlights

Continued progress in challenging operating environment

- Growing loans and deposits in core Citicorp franchise
- Steadily winding down non-core legacy assets
- Optimizing returns on assets and capital

Core franchise positioned to support clients and generate attractive returns

- Unparalleled global presence
- Diversified business with well-defined target client strategy
- Actively managing global activities and exposures

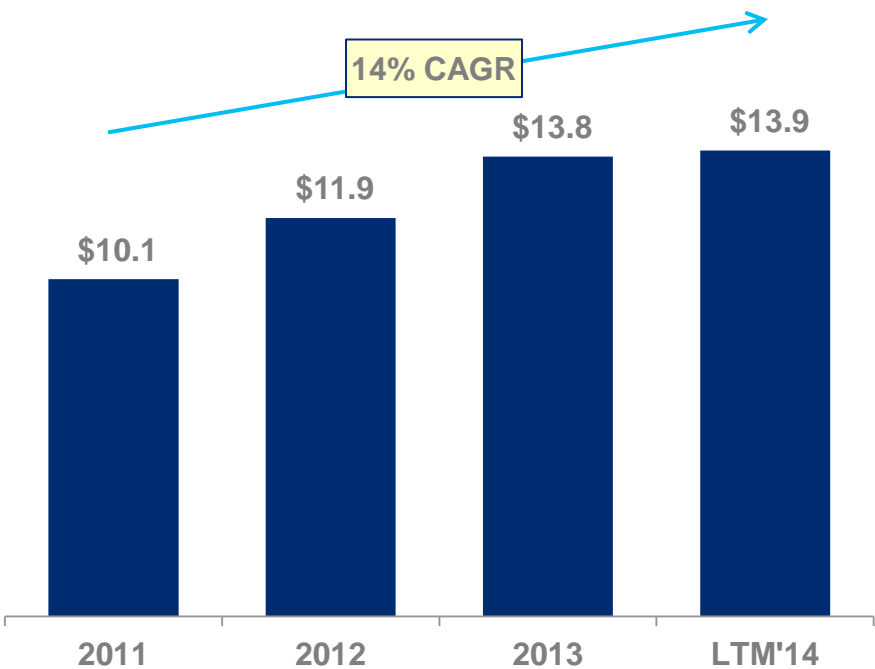
Focus on efficient allocation of resources and increased return of capital

- Continuous assessment of progress by market / business
- Focus on execution and accountability
- Positioning Citi for increased return of capital over time

Citigroup Results

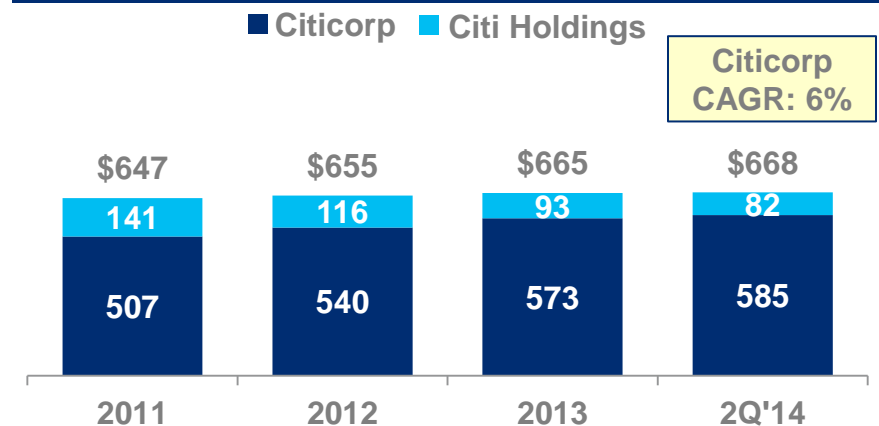
(\$B)

Net Income⁽¹⁾

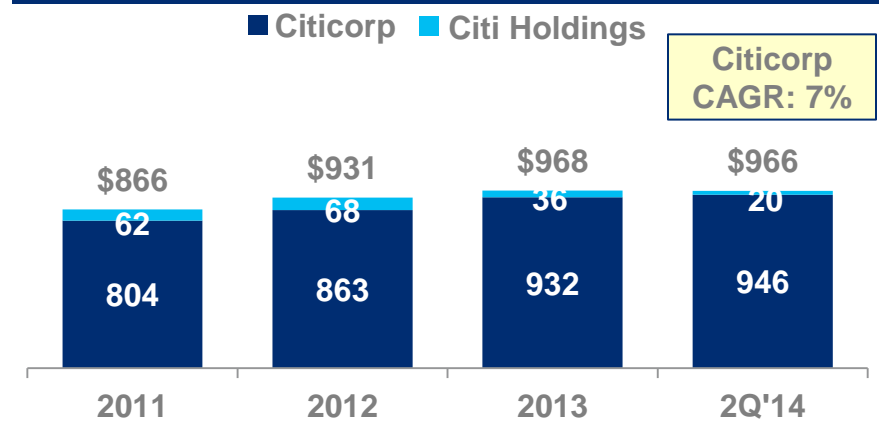


Average Assets:			
\$1,953	\$1,911	\$1,883	\$1,885
Return on Assets:			
0.52%	0.62%	0.73%	0.74%

EOP Loans



EOP Deposits



Note: Totals may not sum due to rounding. LTM'14: Last twelve months ended June 30, 2014.

(1) Adjusted results, which exclude, as applicable: CVA / DVA in all periods; gains / (losses) on minority investments; 3Q'12, 3Q'13 and 1Q'14 tax items; 4Q'11 and 4Q'12 repositioning charges; the impact of the Credicard divestiture in 4Q'13; the net fraud loss in Mexico in 4Q'13; and the impact of the mortgage settlement in 2Q'14. Adjusted results, as used throughout this presentation, are non-GAAP financial measures. For a reconciliation of the adjusted results to the reported results, please refer to Slide 24.

Executing with a Global Business Model

**“Closed loop” payment system
in ~100 countries**

- Unparalleled ability to bank multi-national clients on proprietary global network
- Facilitating ~\$3T+ in flows daily

**Markets business with
significant scale**

- Capturing significant “adjacencies” from cash management platform (e.g., FX, local markets)
- Difficult to replicate scale in today’s macro and regulatory environment

**Momentum in advisory,
lending & underwriting**

- Capturing steady gains in wallet share among target clients
- Announced M&A volume up 46% YTD⁽¹⁾

Largest card issuer globally

- \$144B in card loans⁽²⁾
- ~140MM accounts generating \$370B in spend and over \$21B in revenue annually⁽²⁾

**Focused retail banking
franchise**

- Focused on affluent and emerging affluent consumer segment in urban centers⁽³⁾
- Leveraging global products and platforms

Note:

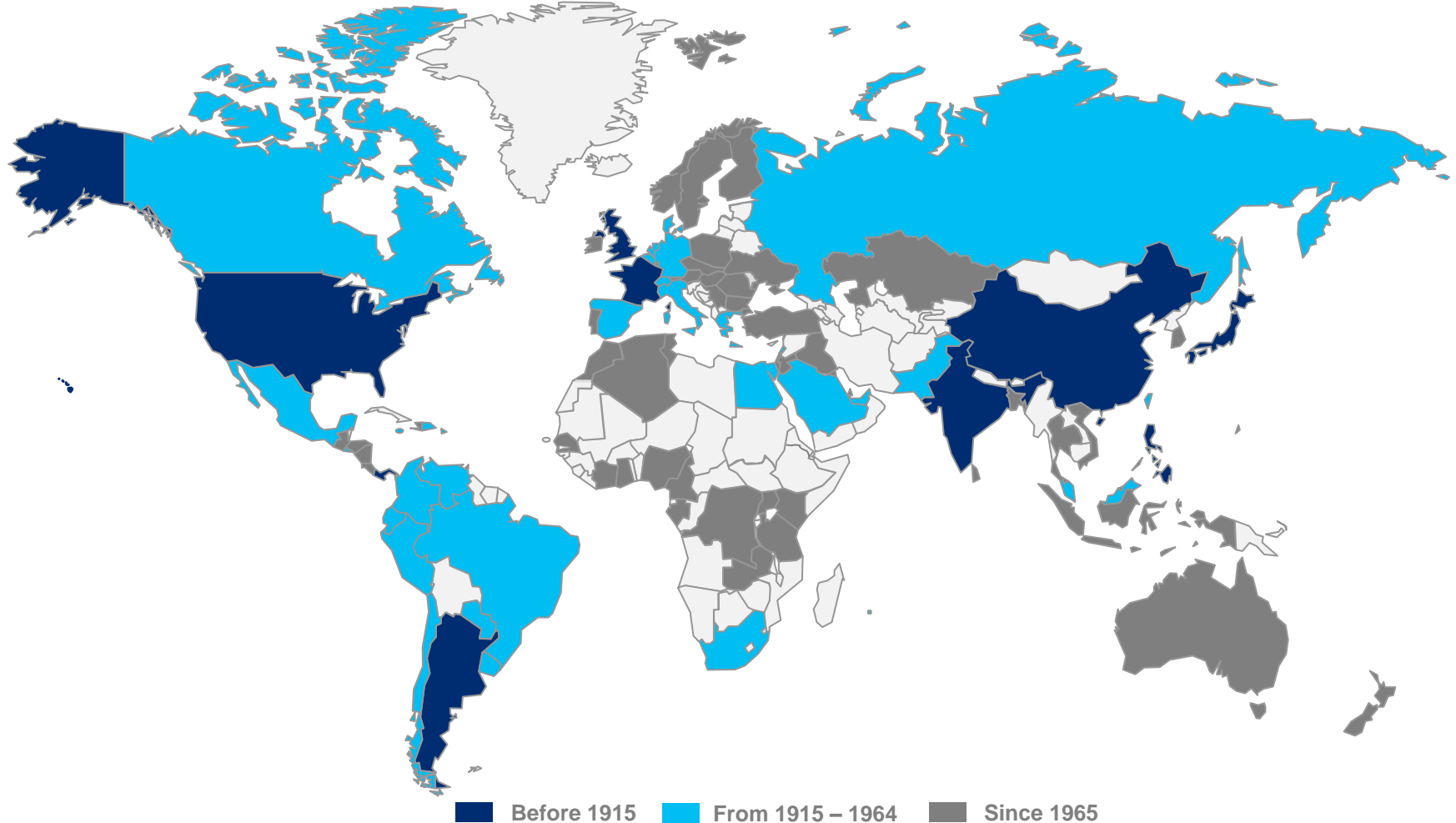
(1) Source: Dealogic as of August 29, 2014.

(2) End of period loans and accounts as of June 30, 2014. Purchase sales and revenues for last twelve months ended June 30, 2014.

(3) In credit cards and in certain retail markets, e.g. Mexico, Citi serves customers in a somewhat broader set of segments and geographies.

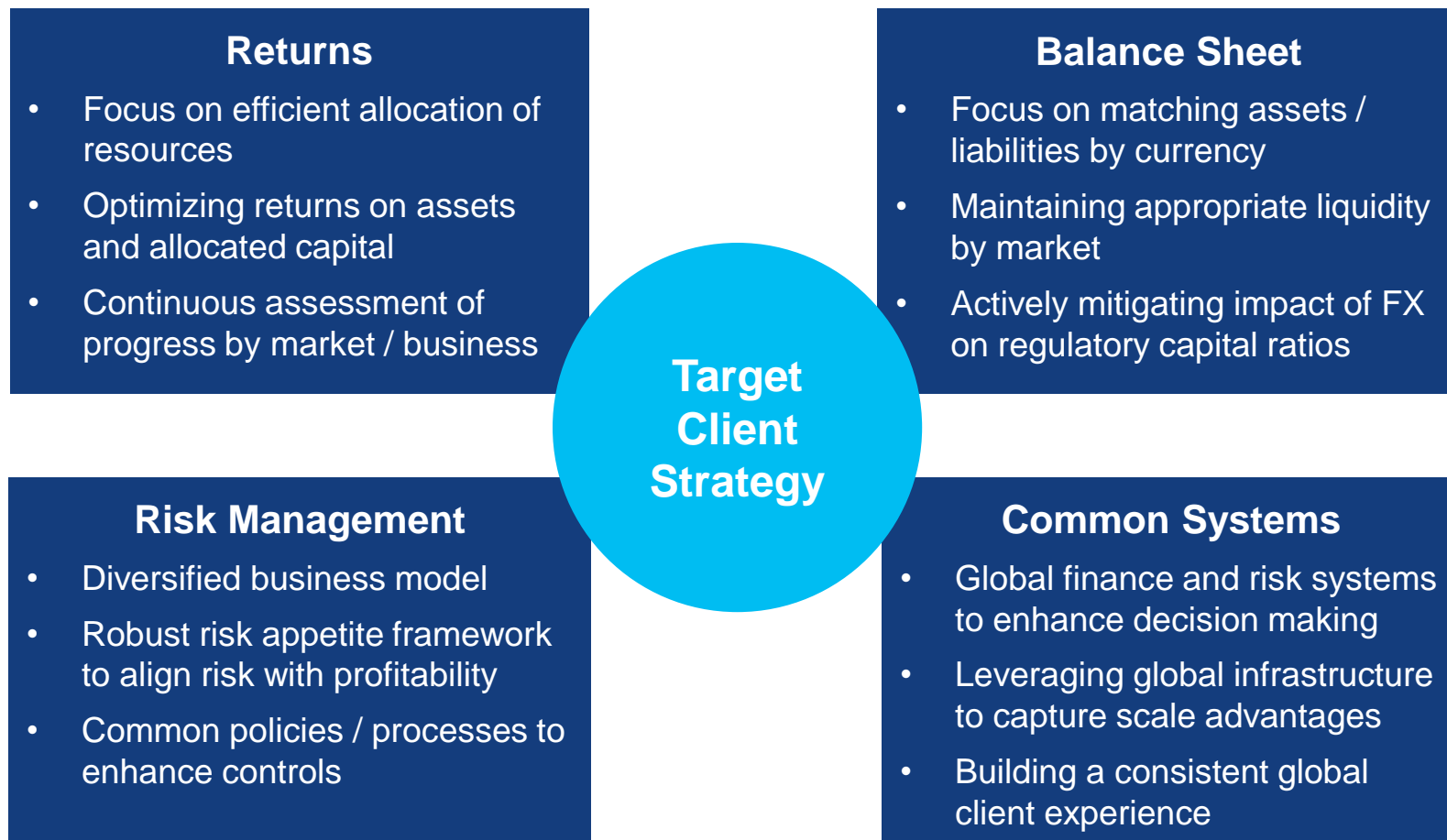
Unparalleled Global Footprint

Citi has a long-standing presence in international markets



On the ground for 50+ years in ~40% of our markets and at least 20 years in ~90%

Actively Managing a Global Business

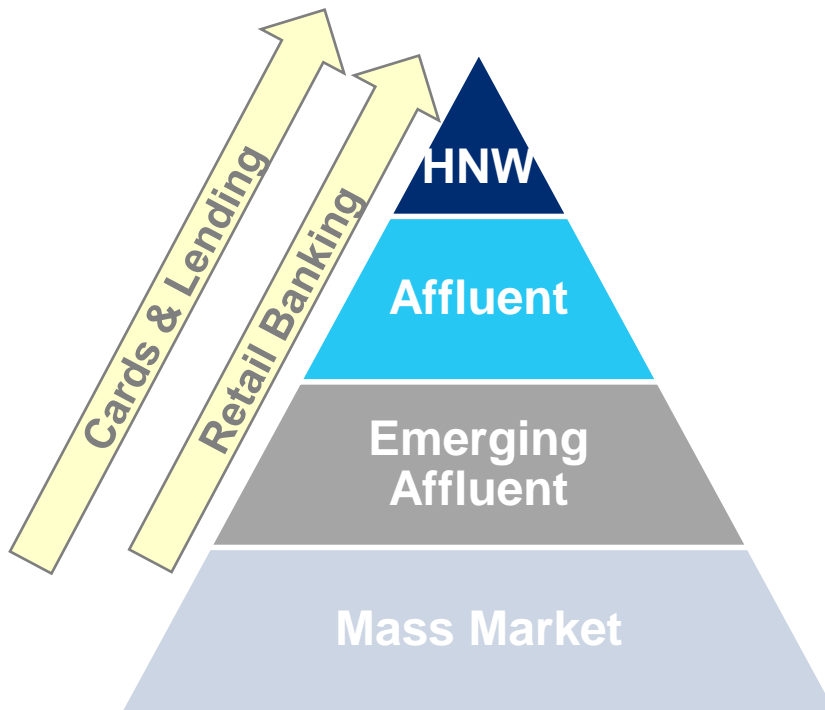


Delivering Citi's global network for our clients with a focus on rigorous controls

Target Client Strategy

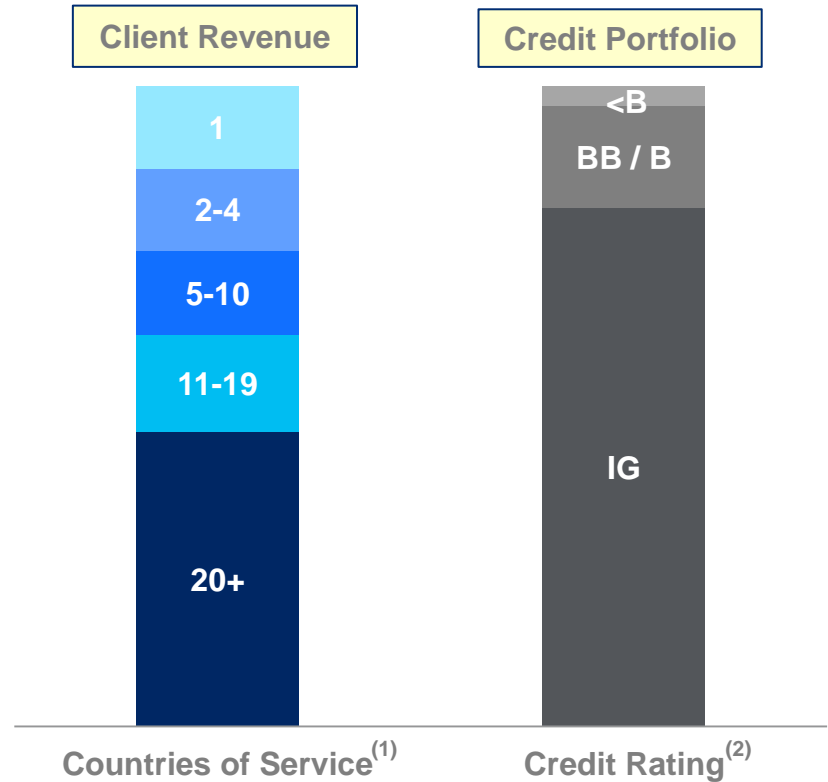
Consumer Client Strategy

Focused retail banking strategy concentrated in major cities



Institutional Client Strategy

Institutional strategy focused on large multinational corporations and investors



All business strategy and execution begins with the target client

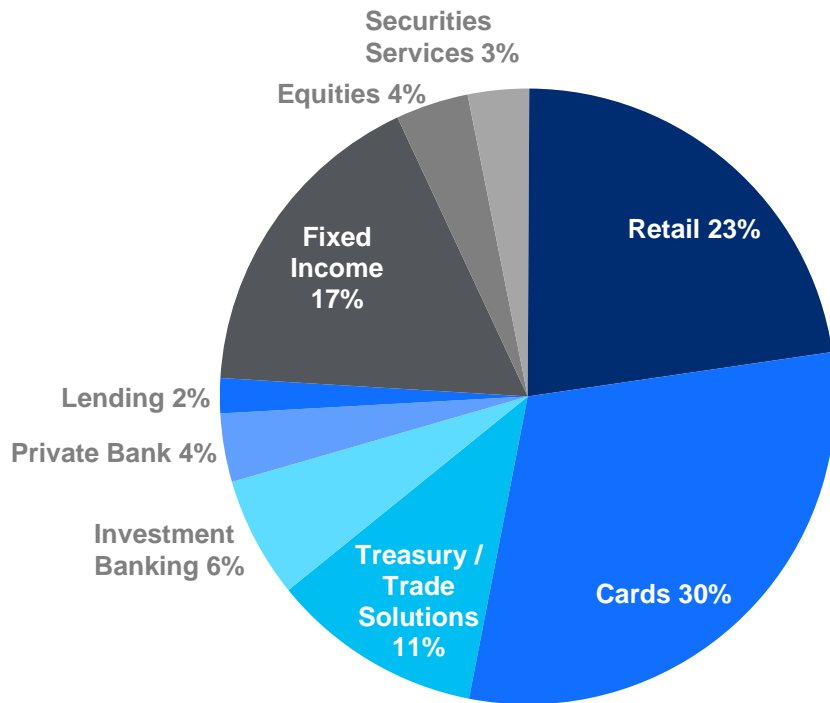
Note:

(1) Represents distribution of corporate client revenues by number of countries in which Citi provides services.

(2) Represents corporate credit exposure, including direct outstandings and unfunded lending commitments. Ratings based upon Citi's assigned facility risk ratings that reflect the probability of default of the obligor and factors that affect the loss-given default of the facility, such as the support or collateral.

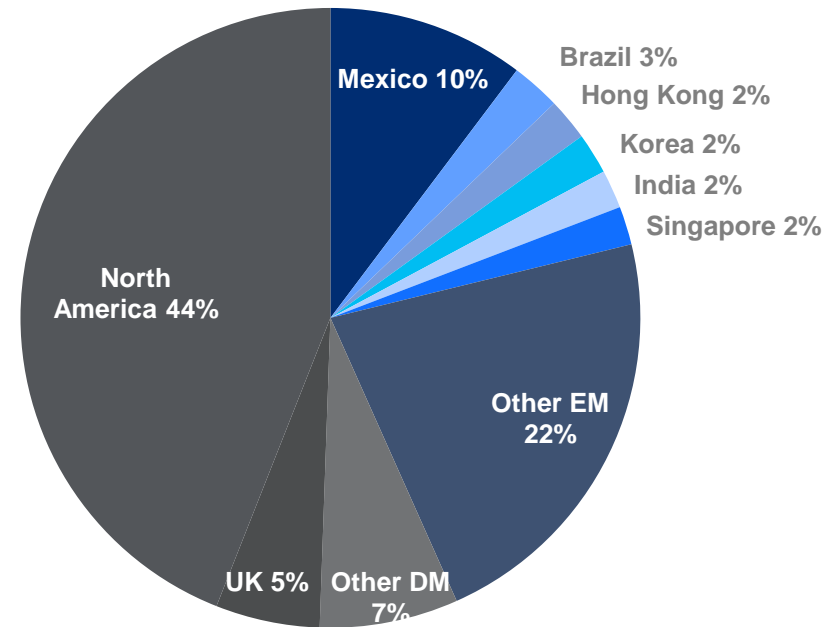
Diversified by Business and Geography

Citicorp Revenue by Business⁽¹⁾



76% of revenues generated in Consumer and Corporate Banking

Citicorp Revenue by Market⁽²⁾



43% of revenues in faster-growing, diversified emerging markets

Note: Totals may not sum due to rounding. LTM'14: Last twelve months ended June 30, 2014. DM: developed markets. EM: emerging markets.

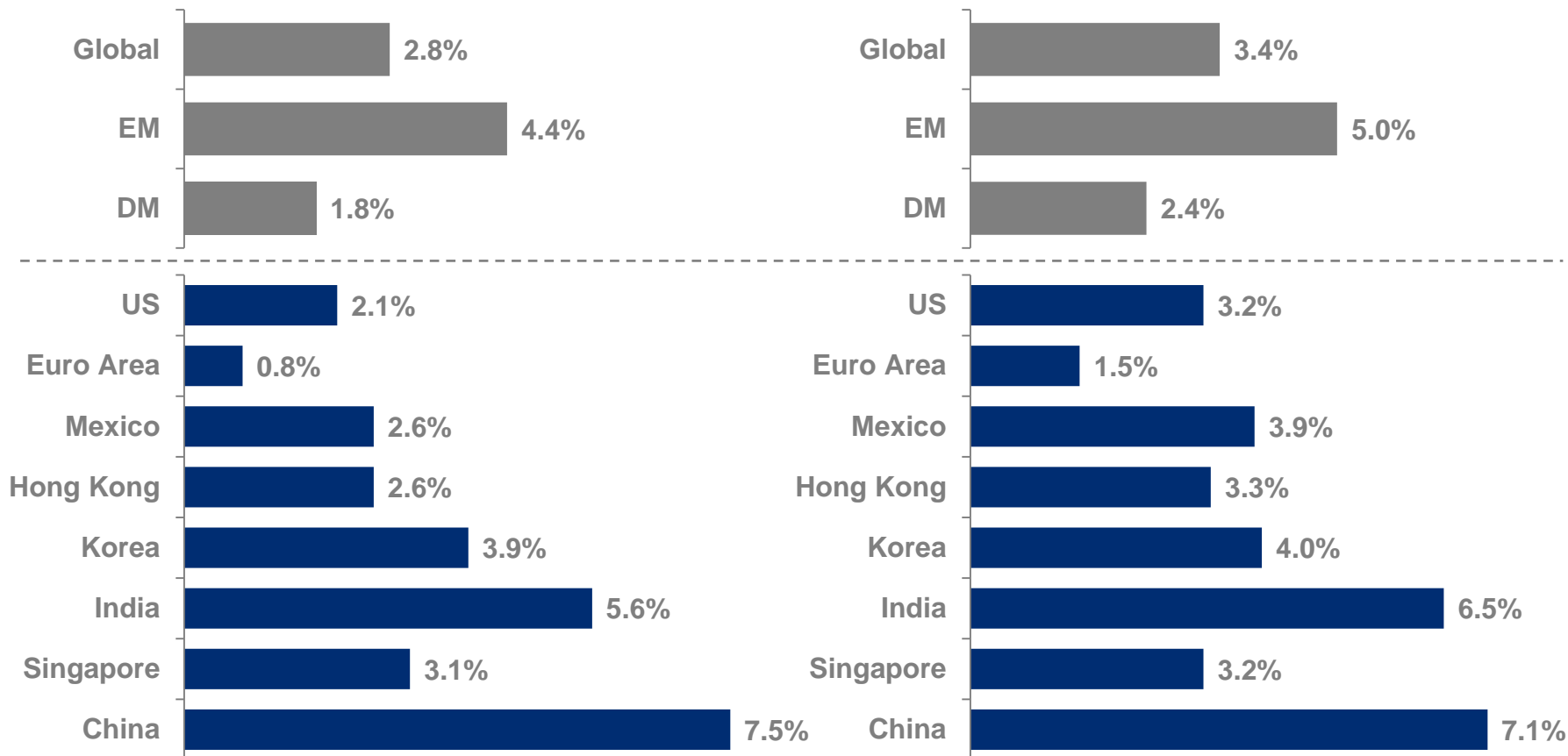
(1) Total revenues of \$70.6B which excludes CVA / DVA (negative \$536MM), "Other" within ICG (negative \$528MM) and Corporate / Other (\$177MM).

(2) Total revenues of \$70.0B which excludes CVA / DVA (negative \$536MM) and Corporate / Other (\$177MM).

Unique Presence in Faster-Growing Regions

2014E GDP Growth⁽¹⁾

2015E GDP Growth⁽¹⁾



Citi revenue-weighted GDP growth expected to be ~3% & ~3.5% in 2014 & 2015, respectively⁽²⁾

Note:

(1) Source: Citi economist GDP forecasts as of August 20, 2014.

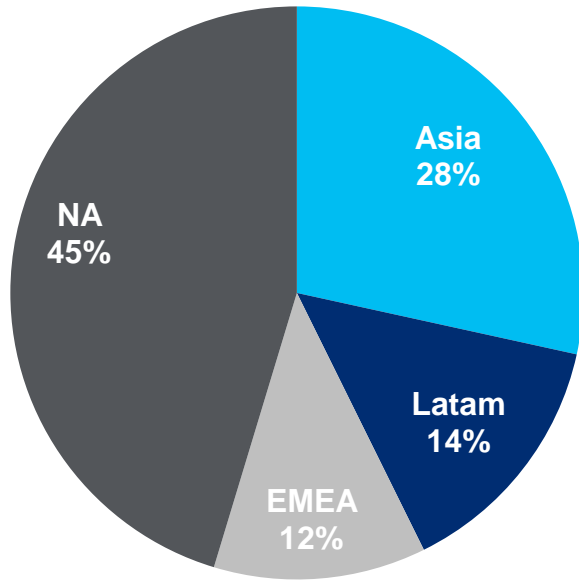
(2) Weighted average by Citicorp revenues, excluding CVA / DVA, for the last twelve months ended June 30, 2014.

Growing the Franchise with Solid Credit Trends

(EOP in \$B)

Global North America EMEA Latin America Asia

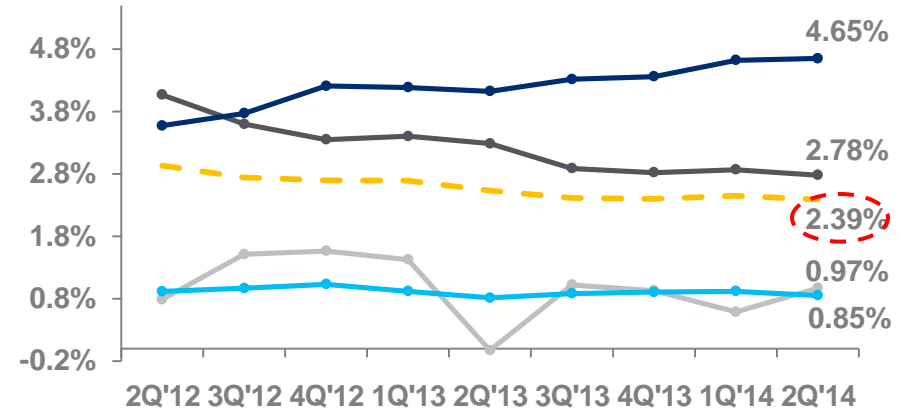
Citicorp Loans



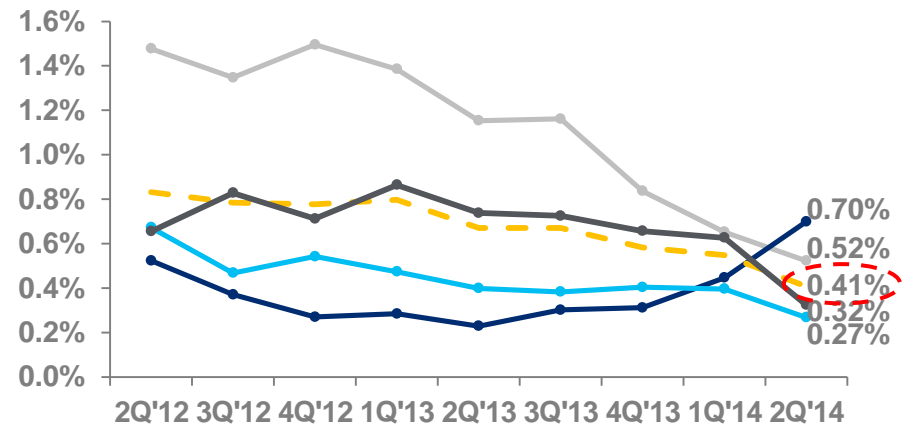
2Q'14 Total: \$585B

YoY Loan Growth
Total: 7%

Consumer NCL Rates⁽¹⁾



Corporate Non-Accrual Rates



Note: Totals may not sum due to rounding. In constant dollars.

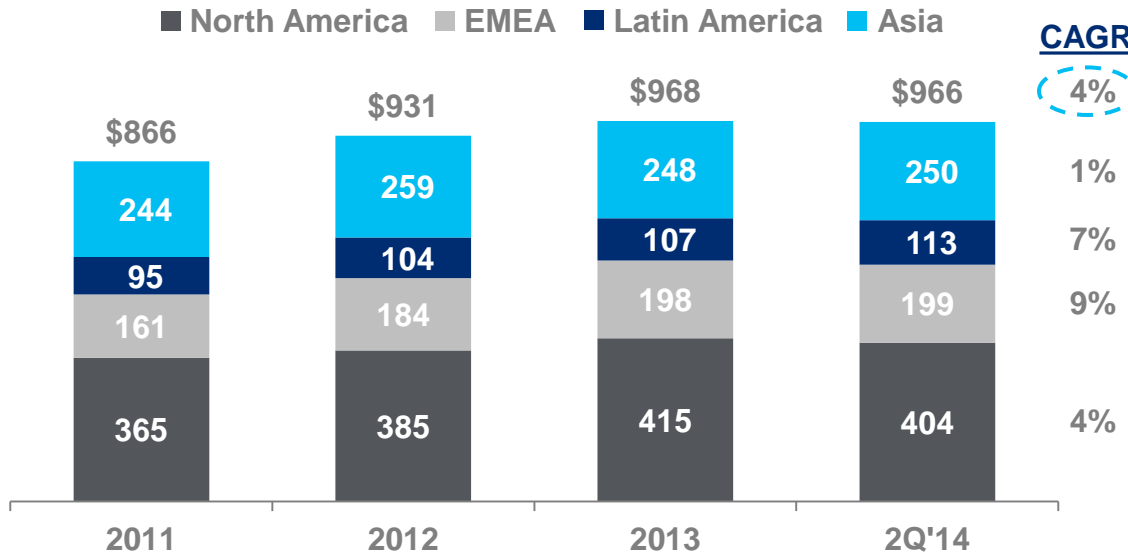
10 (1) Adjusted to exclude U.S. Government guaranteed loans and Credicard average loans from 2Q'12 to 1Q'13; Credicard was moved to discontinued operations as of 2Q'13 (average loans of \$2.9B).



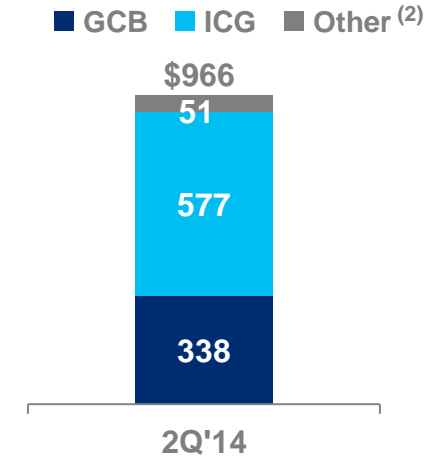
Funding Growth with High Quality, Low Cost Deposits

(EOP in \$B)

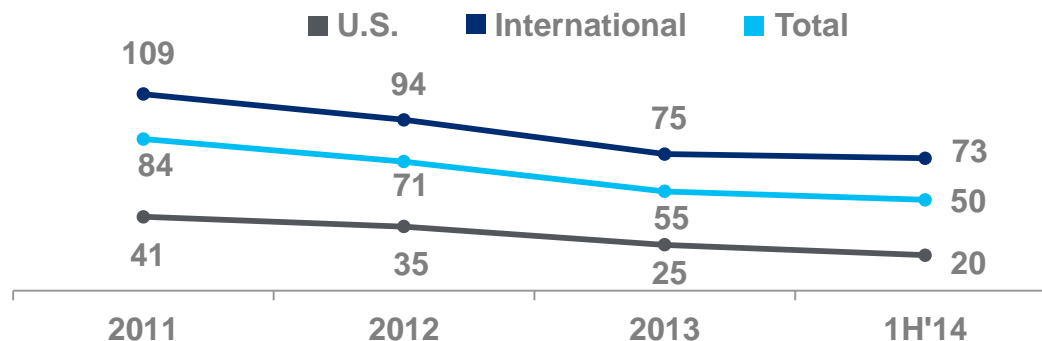
Citigroup Deposits



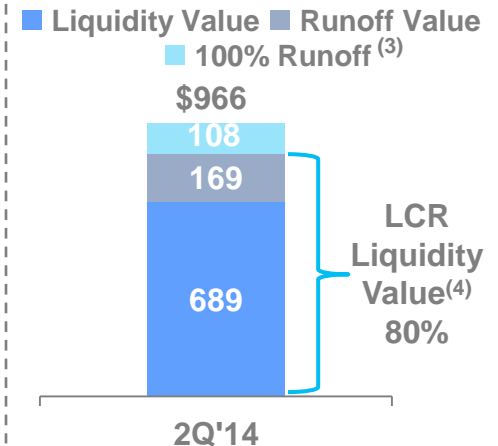
By Business



Cost of Total Average Deposits (bps)⁽¹⁾



LCR Value



Note: Totals may not sum due to rounding. LCR = Liquidity Coverage Ratio in accordance with the Basel Committee's final Basel III LCR rules

(1) Excludes deposit insurance and FDIC assessment. Includes effect of non-interest-bearing deposits.

(2) Includes Citi Holdings and Corporate / Other.

(3) LCR 100% Runoff includes correspondent banking relationships, financial institutions (FI) time deposits < 30 days remaining and FI non-operating deposits.

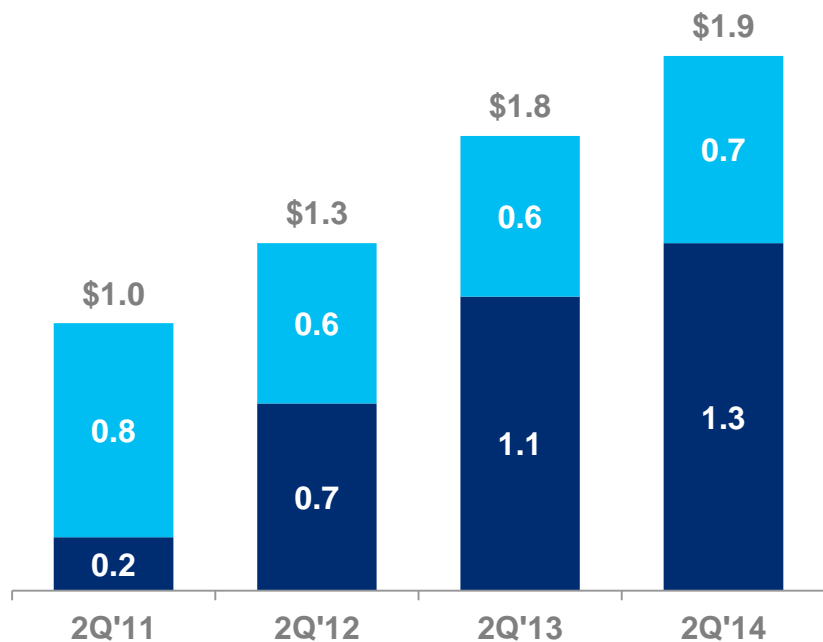
(4) Excludes deposits with 100% LCR runoff.

Positioned for Higher Rates Globally

(\$B)

+100 bps Parallel Shift Impact to NIR

■ All USD Accrual Books ■ All Non-USD Accrual Books



NIM Impact (bps):

6 8 11 11

Drivers

- Increasingly positioned for higher rates as U.S. economy has stabilized
- Vast majority of Net Interest Revenue (NIR) benefit generated from rise in short term rates (overnight to 5 years)
- Greatest benefit would be seen in deposit-taking businesses
- +100 basis point parallel shift equates to approximately \$0.43 increase in full-year EPS⁽¹⁾

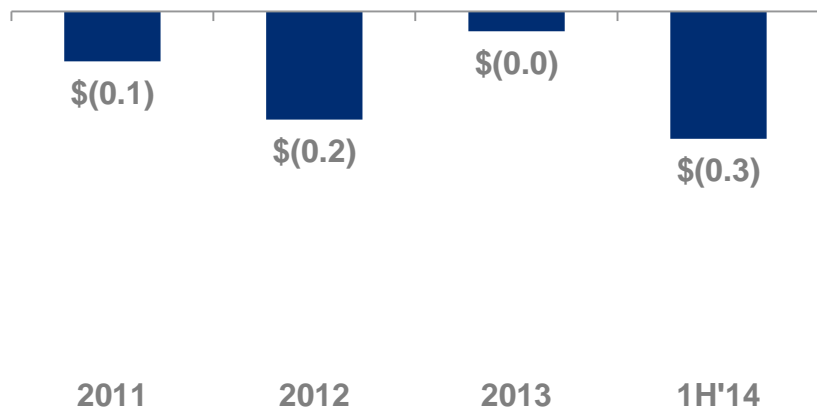
Note: Excludes certain trading-oriented businesses that have accrual-accounted positions. Totals may not sum due to rounding.

(1) Assuming an effective tax rate of 32% and average LTM'14 fully diluted share count of 3,039.3MM shares outstanding.

Mitigating the Impact of FX⁽¹⁾ on Earnings and Capital

Year-over-Year Impact of FX on EBT

(\$B)



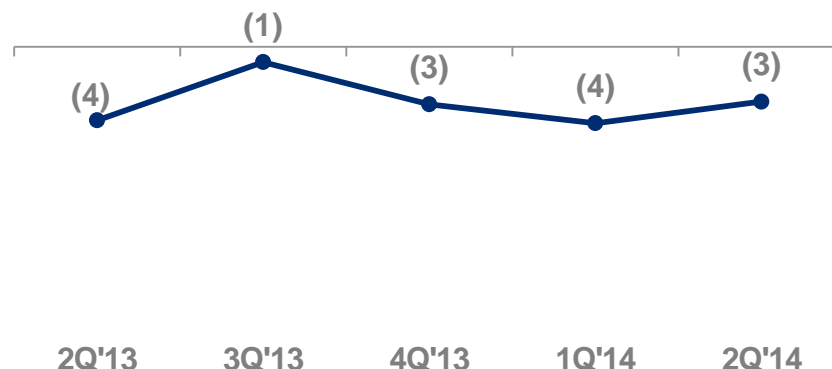
EPS impact⁽²⁾

2011	2012	2013	1H'14
\$(0.03)	\$(0.06)	\$(0.01)	\$(0.06)

Impact of FX on Basel III T1C Ratio⁽³⁾

(bps)

—● Foreign Currency Translation OCI⁽⁴⁾



Change in FX Spot Rate⁽⁵⁾

2Q'13	3Q'13	4Q'13	1Q'14	2Q'14
(3.5)%	1.3%	(0.4)%	(0.2)%	1.2%

Note: Totals may not sum due to rounding. EBT: Earnings before taxes.

(1) Impact of foreign exchange translation into U.S. dollars.

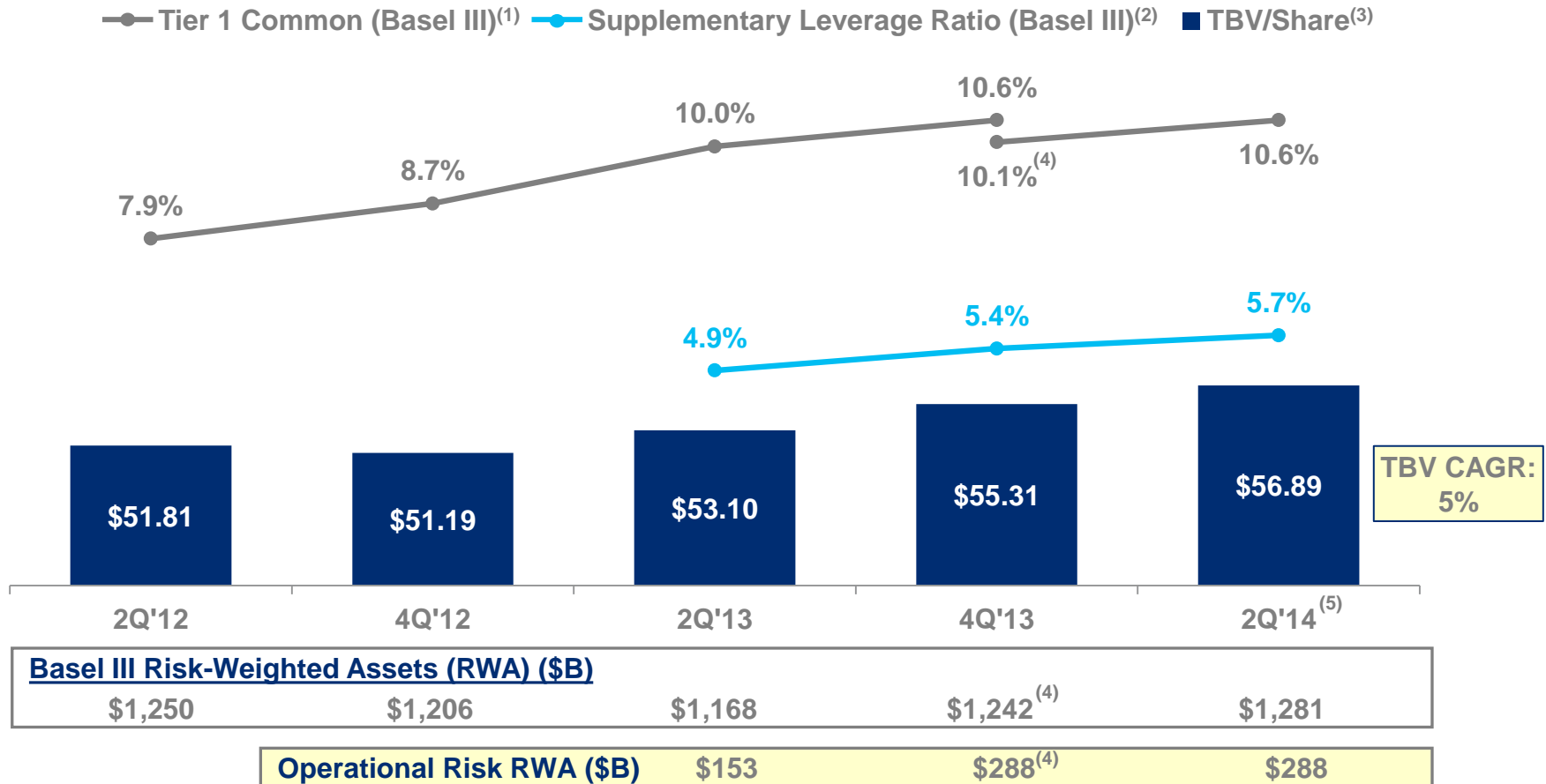
(2) Illustrative EPS impact of FX by assuming effective tax rates of 23% in 2011, 23% in 2012, 31% in 2013 and 32% in 1H'14.

(3) Citigroup estimated Basel III Tier 1 Common Capital Ratio (B3T1C) is a non-GAAP financial measure. For additional information, please refer to Slide 22.

(4) Basel III Tier 1 Common ratio (bps) also includes impacts in RWA.

(5) FX spot rate change is a weighted average based upon Citi's quarterly average GAAP capital exposure to foreign countries.

Key Capital Metrics



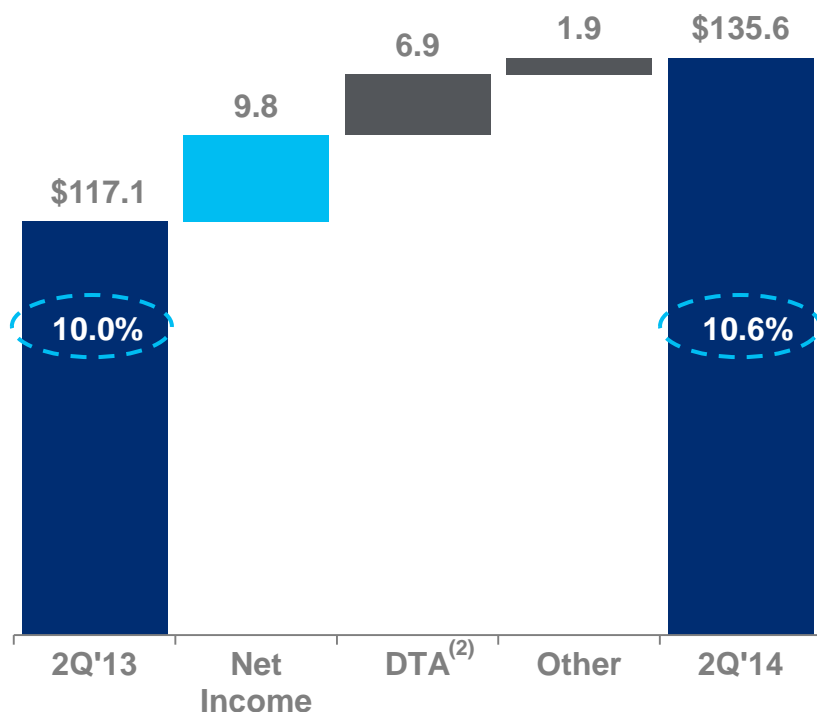
Note:

- (1) Citigroup's estimated Basel III Tier 1 Common ratio is a non-GAAP financial measure. For additional information, please refer to Slide 22.
- (2) Citigroup's estimated Basel III Supplementary Leverage Ratio is a non-GAAP financial measure. For additional information, please refer to Slide 23.
- (3) Tangible Book Value (TBV) per share is a non-GAAP financial measure. For a reconciliation of this metric to the most directly comparable GAAP measure, please refer to Slide 23.
- (4) 4Q'13 estimated Basel III Tier 1 Common ratio was adjusted to include, on a pro forma basis, approximately \$56B of additional operational risk risk-weighted assets related to Citigroup's approved exit from Basel III parallel reporting, effective in 2Q'14. For more information, please see Citigroup's press release dated February 21, 2014 on its Investor Relations website.
- (5) Citi Holdings comprised approximately 16% of estimated Basel III risk-weighted assets as of 2Q'14.

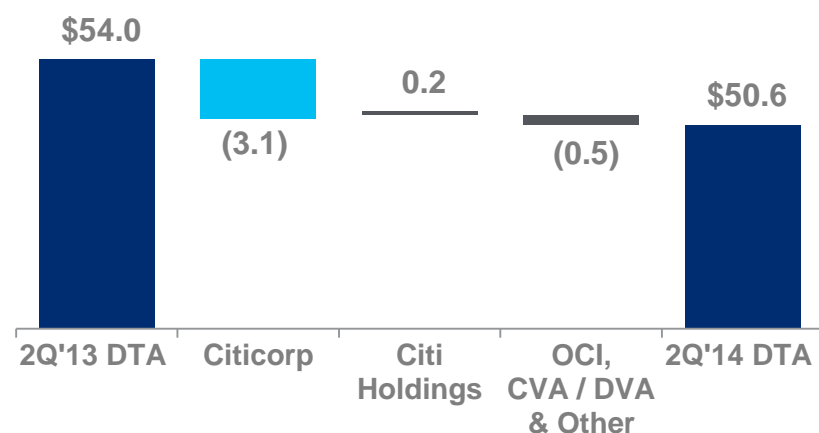
Capital Management & DTA Utilization (YoY)

(\$B)

Basel III Tier 1 Common Capital and Ratio⁽¹⁾



GAAP DTA Balance Drivers



Demonstrating consistent capital generation through earnings and DTA utilization

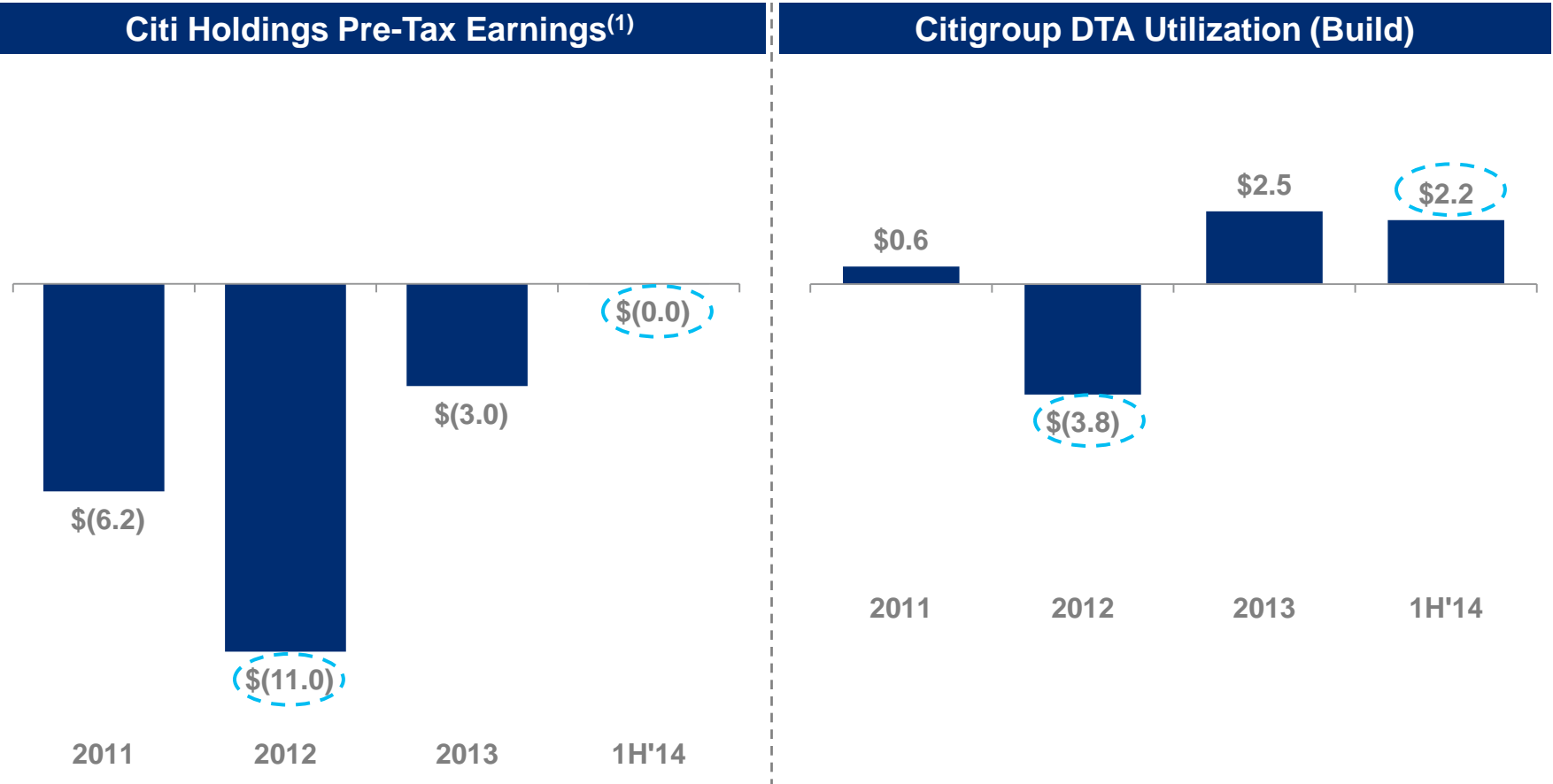
Note: Totals may not sum due to rounding.

(1) Citigroup's estimated Basel III Tier 1 Common Capital and ratio are non-GAAP financial measures. For additional information, please refer to Slide 22.

(2) Reflects total DTA utilization and certain disallowance calculations under the final U.S. Basel III rules.

Citi Holdings Improvement Drives DTA Utilization

(\$B)



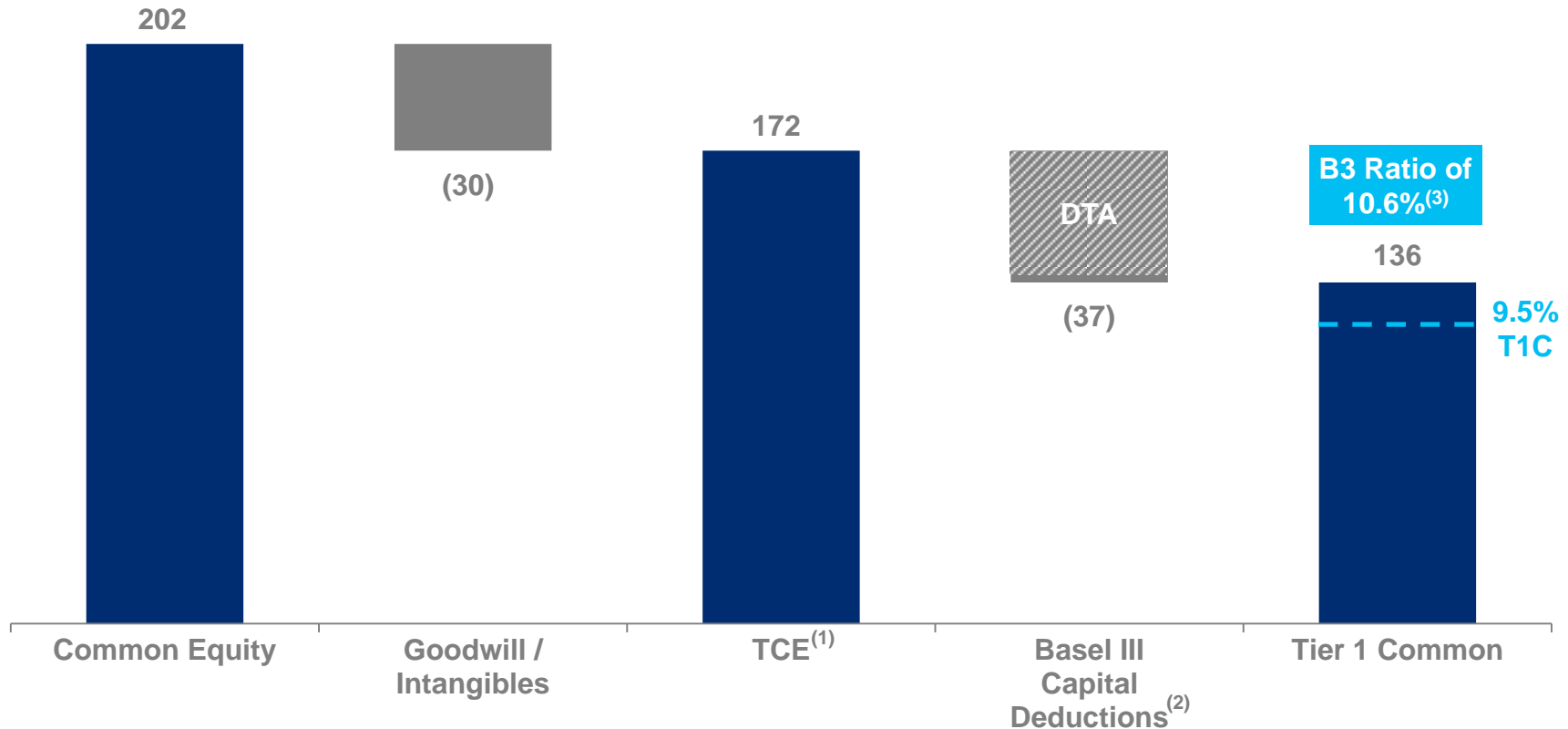
Note: Totals may not sum due to rounding.

(1) Adjusted results, which exclude the \$3.8B impact of the mortgage settlement in 2Q'14.

Comparison of GAAP & Regulatory Capital

As of June 30, 2014 (\$B)

Citigroup Common Equity to Basel III Tier 1 Common Capital



Note: Totals may not sum due to rounding.

- (1) Tangible common equity (TCE) is a non-GAAP financial measure. For a reconciliation of this metric to the most directly comparable GAAP measure, please refer to Slide 23.
- (2) Basel III capital deductions include a portion of GAAP deferred tax assets (DTA), mortgage servicing rights (MSR) and minority investments in financial subsidiaries (where ownership is at or above 10%). The vast majority (approximately \$36 billion) of Citi's Basel III capital deductions is comprised of DTA.
- (3) Citigroup's estimated Basel III Tier 1 Common capital and ratio are non-GAAP financial measures. For additional information, please refer to Slide 22.

Return on Assets and Tangible Common Equity

(LTM in \$B)

	Net Income to Common ⁽¹⁾	Average GAAP Assets	ROA ⁽³⁾ (bps)	Average Allocated TCE ⁽⁴⁾	RoTCE
Global Consumer Banking	\$6.4	\$397	161	\$36	18%
Institutional Clients Group	9.2	1,057	87	67	14%
Corporate / Other	(1.5) ⁽²⁾	314	(34)	42	(4)%
Citicorp	\$14.1⁽²⁾	\$1,767	82	\$145	10%
Citi Holdings	(0.6)	118	(50)	23	(3)%
Citigroup	\$13.5⁽²⁾	\$1,885	74	\$168	8%

Citicorp RoTCE excluding DTA = 13%⁽⁵⁾

Note: Totals may not sum due to rounding. LTM'14: Last twelve months ended June 30, 2014.

- (1) Adjusted LTM results, which exclude CVA / DVA in all periods, the impact of the mortgage settlement in 2Q'14, tax items in 3Q'13 and 1Q'14, the impact of the Credicard divestiture in 4Q'13 and the net fraud loss in Mexico in 4Q'13. For a reconciliation of the adjusted results to the reported results, please refer to Slide 24.
- (2) Represents LTM net income less LTM preferred dividends of \$405MM.
- (3) Return on Assets (ROA) defined as net income (before preferred dividends) divided by average assets.
- (4) Tangible common equity allocated to GCB, ICG and Citi Holdings based on estimated full year 2014 capital allocations. Tangible common equity is a non-GAAP financial measure. For a reconciliation of this metric to the most directly comparable GAAP measure, please refer to Slide 23.
- (5) Average TCE supporting DTA in Citicorp for LTM'14 equaled approximately \$38 billion.

Conclusions

Unparalleled global network

- Supporting our clients as they grow and transact around the world
- Actively managing our business activities and exposures
- Simplifying and standardizing our operations
- Continuously assessing resource allocations by product, client and market

Focused on improving returns on assets and capital

- Improving efficiency of core franchise
- Disciplined balance sheet management
- Winding down non-core legacy assets
- Utilizing deferred tax assets
- Positioning Citi for increased return of capital over time

Certain statements in this presentation are “forward-looking statements” within the meaning of the U.S. Private Securities Litigation Reform Act. These statements are based on management’s current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results and capital and other financial conditions may differ materially from those included in these statements due to a variety of factors, including those factors contained in the “Risk Factors” section of Citigroup’s 2013 Form 10-K and in any of its subsequent filings with the U.S. Securities and Exchange Commission. Any forward-looking statements made by or on behalf of Citigroup speak only as to the date they are made, and Citi does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statements were made.

The Citi logo is centered on a blue gradient background. It features the word "citi" in a white, lowercase, sans-serif font. A red, curved arch is positioned above the letters "i" and "t". To the right of the word "citi" is a registered trademark symbol (®).

citi®

Non-GAAP Financial Measures – Reconciliations⁽¹⁾

(\$MM)

Basel III Tier 1 Common Capital and Ratio⁽²⁾

	6/30/2012	12/31/2012	6/30/2013	12/31/2013	6/30/2014
Citigroup's Common Stockholders' Equity⁽³⁾	\$183,599	\$186,487	\$191,672	\$197,694	\$202,511
Add: Qualifying noncontrolling interests	150	171	161	182	183
Regulatory Capital Adjustments and Deductions:					
Less:					
Accumulated net unrealized losses on cash flow hedges, net of tax ⁽⁴⁾	(2,689)	(2,293)	(1,671)	(1,245)	(1,007)
Cumulative unrealized net gain related to change in fair value of financial liabilities attributable to the change in own creditworthiness, net of tax ⁽⁵⁾	1,649	587	524	177	116
Intangible Assets:					
Goodwill, net of related deferred tax liabilities ⁽⁶⁾	27,592	25,488	24,553	24,518	24,465
Identifiable intangible assets other than mortgage servicing rights (MSRs), net of related deferred tax liabilities	6,072	5,632	5,057	4,950	4,506
Defined benefit pension plan net assets	910	732	876	1,125	1,066
Deferred tax assets (DTAs) arising from net operating loss, foreign tax credit and general business credit carry-forwards, excess over 10% / 15% limitations for other DTAs, certain common stock investments, MSRs ⁽⁷⁾ and other	51,351	51,116	45,347	42,754	37,981
Total Basel III Tier 1 Common Capital	\$98,864	\$105,396	\$117,147	\$125,597	\$135,567
Basel III Risk-Weighted Assets (RWA)	\$1,250,233	\$1,206,153	\$1,168,000	\$1,242,000⁽⁸⁾	\$1,281,000
Basel III Tier 1 Common ratio	7.9%	8.7%	10.0%	10.1%⁽⁸⁾	10.6%

Note:

- (1) Certain reclassifications have been made to prior period presentation to conform to the current period.
- (2) Citi's estimated Basel III Tier 1 Common ratio and related components as of June 30, 2013 and prior periods are based on the proposed U.S. Basel III rules, and with full implementation assumed for capital components; whereas September 30, 2013 and after are based on the final U.S. Basel III rules, and with full implementation assumed for capital components. Estimated Basel III risk-weighted assets are based on the "advanced approaches" for determining total risk-weighted assets for all periods.
- (3) Excludes issuance costs related to preferred stock outstanding in accordance with Federal Reserve Board regulatory reporting requirements.
- (4) Tier 1 Common Capital is adjusted for accumulated net unrealized gains (losses) on cash flow hedges included in accumulated other comprehensive income that relate to the hedging of items not recognized at fair value on the balance sheet.
- (5) The cumulative impact of changes in Citigroup's own creditworthiness in valuing liabilities for which the fair value option has been elected and own-credit valuation adjustments on derivatives is excluded from Tier 1 Common Capital, in accordance with the final U.S. Basel III rules.
- (6) Includes goodwill "embedded" in the valuation of significant common stock investments in unconsolidated financial institutions.
- (7) Aside from MSRs, reflects DTAs arising from temporary differences and significant common stock investments in unconsolidated financial institutions.
- (8) 4Q'13 estimated Basel III Tier 1 Common ratio adjusted to include, on a pro forma basis, approximately \$56B of additional operational risk risk-weighted assets related to Citigroup's approved exit from Basel III parallel reporting, effective in 2Q'14. For more information, please see Citigroup's press release dated February 21, 2014 on its Investor Relations website.

Non-GAAP Financial Measures – Reconciliations

(\$MM, except per share amounts)

Tangible Book Value Per Share

	2Q'12	4Q'12	2Q'13	4Q'13	2Q'14
Citigroup's Total Stockholders' Equity	\$183,911	\$189,049	\$195,926	\$204,339	\$211,362
Less: Preferred Stock	312	2,562	4,293	6,738	8,968
Common Equity	\$183,599	\$186,487	\$191,633	\$197,601	\$202,394
Less:					
Goodwill	25,483	25,673	24,896	25,009	25,087
Other Intangible Assets (other than Mortgage Servicing Rights)	6,156	5,697	4,981	5,056	4,702
Goodwill and Intangible Assets - Recorded as Assets Held for Sale / Assets of Discont. Operations Held for Sale	-	32	267	-	116
Net Deferred Tax Assets Related to Goodwill and Intangible Assets	38	32	-	-	-
Tangible Common Equity (TCE)	\$ 151,922	\$ 155,053	\$ 161,489	\$ 167,536	\$ 172,489
Common Shares Outstanding at Quarter-end	2,933	3,029	3,041	3,029	3,032
Tangible Book Value Per Share	\$51.81	\$51.19	\$53.10	\$55.31	\$56.89

Basel III Supplementary Leverage Ratio

Citi's estimated Basel III Supplementary Leverage Ratio, as calculated under the final U.S. Basel III rules, represents the average for the quarter of the three monthly ratios of Tier 1 Capital to Total Leverage Exposure (i.e., the sum of the ratios calculated for April, May and June, divided by three). Total Leverage Exposure is the sum of: (1) the carrying value of all on-balance sheet assets less applicable Tier 1 Capital deductions; (2) the potential future exposure on derivative contracts; (3) 10% of the notional amount of unconditionally cancellable commitments; and (4) the notional amount of certain other off-balance sheet exposures (e.g., other commitments and contingencies).

Non-GAAP Financial Measures – Reconciliations

(\$MM)

Citigroup	2011	2012	2013	LTM'14
Reported Net Income (GAAP)	\$11,067	\$7,541	\$13,673	\$9,807
Impact of:				
CVA / DVA	1,125	(1,446)	(213)	(324)
MSSB	-	(2,897)	-	-
HDFC	128	722	-	-
Akbank	-	(1,037)	-	-
SPDB	-	349	-	-
Net Fraud Loss in Mexico	-	-	(235)	(235)
Credicard	-	-	189	189
Tax Item	-	582	176	(34)
Mortgage Settlement	-	-	-	(3,726)
4Q Repositioning	(275)	(653)	-	-
Adjusted Net Income	\$10,089	\$11,921	\$13,756	\$13,937
Preferred Dividends	26	26	194	405
Adjusted Net Income to Common	\$10,063	\$11,895	\$13,562	\$13,532
Average Assets (\$B)	\$1,953	\$1,911	\$1,883	\$1,885
Adjusted ROA	0.52%	0.62%	0.73%	0.74%
Average TCE	\$139,746	\$151,234	\$161,743	\$167,642
Adjusted ROTCE	7.2%	7.9%	8.4%	8.1%

Corp / Other	2011	2012	2013	LTM'14
Reported Net Income (GAAP)	\$(183)	\$(1,191)	\$(444)	\$(921)
Impact of:				
HDFC	128	722	-	-
Akbank	-	(1,037)	-	-
SPDB	-	349	-	-
Credicard	-	-	189	189
Tax Item	-	582	176	(34)
4Q Repositioning	(21)	(156)	-	-
Adjusted Net Income	\$(290)	\$(1,651)	\$(809)	\$(1,076)
Preferred Dividends	26	26	194	405
Adjusted Net Income to Common	\$(316)	\$(1,677)	\$(1,003)	\$(1,481)

Citicorp	2011	2012	2013	LTM'14
Reported Net Income (GAAP)	\$15,264	\$14,109	\$15,606	\$14,120
Impact of:				
CVA/DVA	1,081	(1,543)	(214)	(330)
HDFC	128	722	-	-
Akbank	-	(1,037)	-	-
SPDB	-	349	-	-
Net Fraud Loss in Mexico	-	-	(235)	(235)
Credicard	-	-	189	189
Tax Item	-	582	176	(34)
4Q Repositioning	(237)	(604)	-	-
Adjusted Net Income	\$14,292	\$15,640	\$15,690	\$14,530
Preferred Dividends	26	26	194	405
Adjusted Net Income to Common	\$14,266	\$15,614	\$15,496	\$14,125

Institutional Clients Group	2011	2012	2013	LTM'14
Reported Net Income (GAAP)	\$8,082	\$7,706	\$9,304	\$8,653
Impact of:				
CVA/DVA	1,081	(1,543)	(214)	(330)
Net Fraud Loss in Mexico	-	-	(235)	(235)
4Q Repositioning	(174)	(215)	-	-
Adjusted Net Income	\$7,175	\$9,464	\$9,753	\$9,218

Citi Holdings	2011	2012	2013	LTM'14
Reported Net Income (GAAP)	\$(4,197)	\$(6,568)	\$(1,933)	\$(4,313)
Impact of:				
CVA / DVA	43	98	1	6
4Q Repositioning	(38)	(49)	-	-
MSSB	-	(2,897)	-	-
Mortgage Settlement	-	-	-	(3,726)
Adjusted Net Income	\$(4,202)	\$(3,720)	\$(1,934)	\$(593)