

# CITIBANK N.A. BANGLADESH CSR



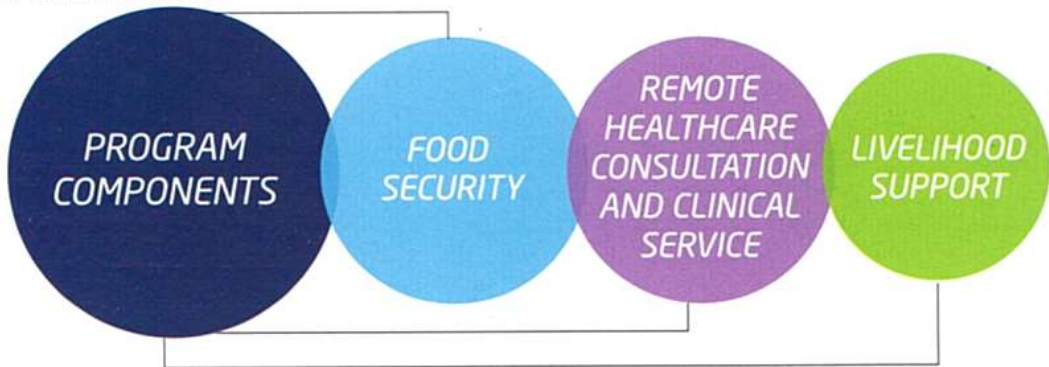
At Citi we believe that taking care of the community in which we operate is as important to us, as our responsibility towards our clients/stakeholders, our colleagues and to the franchise. Considering our Corporate Social Responsibility (CSR) philosophy & Citi Foundation's mission to promote economic progress and create measurable impact in the low-income communities around the world through various community initiatives, Citi In Bangladesh for over 3 decades is working on diverse community initiatives. These initiatives are getting implemented with several trusted NGO and development partners.

## SAJIDA FOUNDATION

Citi in Bangladesh partners with SAJIDA Foundation in a number of CSR projects, which include:

- **Special CSR Initiative**

The Special CSR initiative was undertaken to mitigate the impact of COVID-19, The contribution supported the low-income vulnerable communities impacted by COVID-19 in the below areas:



- **SAJIDA Foundation's Urban Extreme Poor Program (SUEPP)**

Under the education opportunities of SUEPP program, Citi is supporting the urban extreme poor school aged children to attend school and aims to deliver efficient social protection.

- **SAROTHI Program**

Citi supports the "Sarothi" program by empowering farmers and protecting the environment through organic farming. The initiative is training and supporting 200 local farmers to adapt vermicomposting to improve quality and quantity of their produce and linking them to the market to ensure fair prices.

- **The Global Community Day (GCD)**

Every year Citi initiates GCD globally, to provide different social services in the community. Through GCD, financial contributions are also initiated from Citi Employees. In 2021, Citi Bangladesh under the GCD initiative, distributed free of cost meals to the vulnerable, low-income households through Sajida Foundation. This initiative was taken to mitigate the rising food insecurity issue due to COVID-19 in Bangladesh.

## THENGAMARA MOHILA SOBUJ SANGHA (TMSS)

The Citi-TMSS health project is providing support to the low-income rural community of Bogra covering Joypurhaat and Gaibandha's COVID-19 patients and post COVID patients.

## The initiative provides:



## UNDERPRIVILEGED CHILDREN'S EDUCATIONAL PROGRAMS (UCEP)

- The Citi Foundation in partnership with UCEP have been supporting them to implement the Technical Education program, since 2014. Each year the program gets re-designed and further strengthened to develop the underprivileged young women and People with Disability (PWDs) as entrepreneurs. The project focuses on promoting pathways to create employment opportunities for underprivileged young women and PWDs through skills training and business incubation support and aims to create a sustainable economic change to the livelihood of the young women, PWDs and their families.
- The "Participation of Women in Economic Realization (POWER)" Project was initiated by Citi Foundation and UCEP to train and support Women and People with Disability (PWDs) between the age of 16-30 from Dhaka, Chattogram and Gazipur. The project focuses on skills training on graphics design and e-commerce, in addition they receive business incubation & entrepreneurship development training, business management training, career counselling session by Citi volunteers.



## YOUTH CO:LAB 4.0 SPRINGBOARD PROGRAMME



Jointly organized by Citi Foundation, United Nations Development Programme (UNDP) and ICT Ministry in Bangladesh, Youth Co:Lab Springboard Programme, was initiated in 2017. This program is a crowdsourcing activity for youth-led solutions for sustainable development challenges and to assist these solutions to accelerate their impact in the society. The objective of the initiative is to skill up, connect and empower young entrepreneurs and

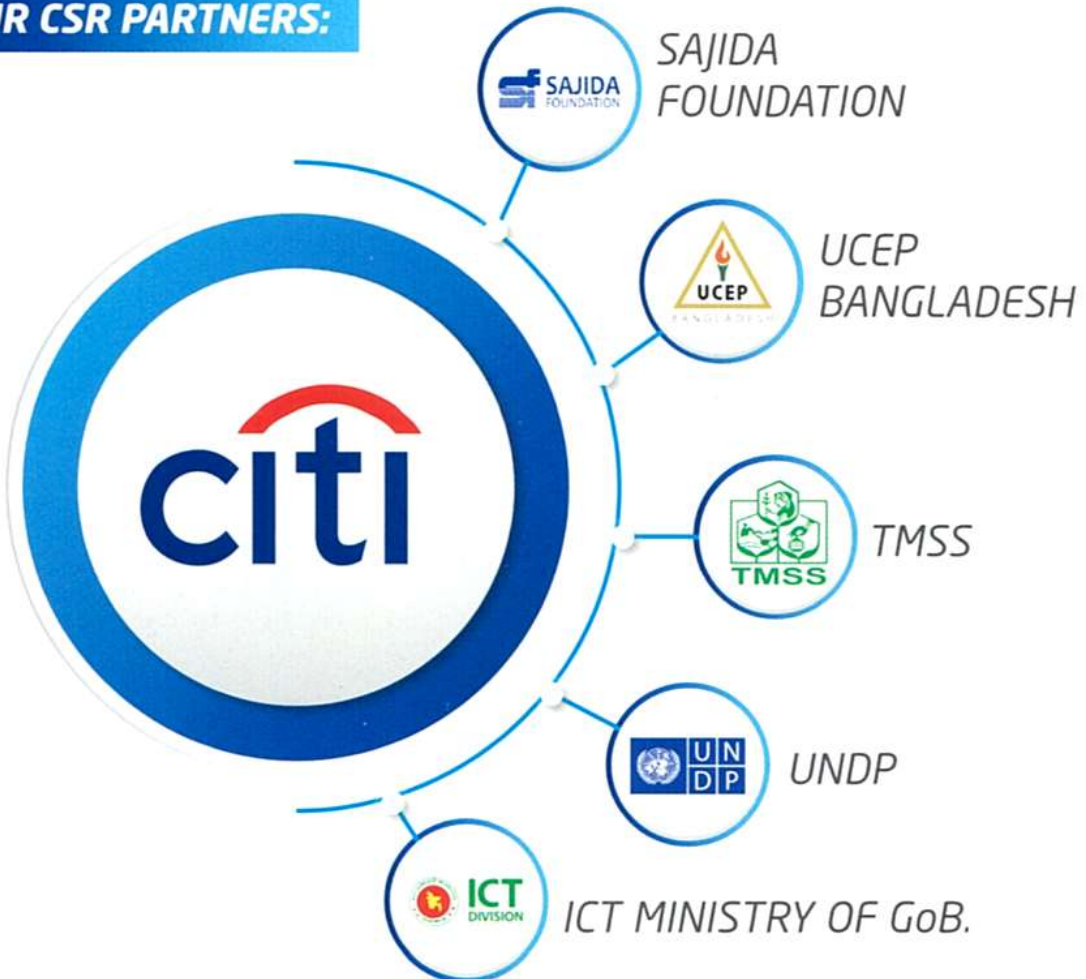
community leaders who are working on innovative solutions to solve Sustainable Development Goals (SDG) challenges. Youth Co-Lab aims to establish a common agenda through start-up ecosystems for countries in the Asia-Pacific region to empower and invest in youth population.

## DONATION OF BLANKETS AND MOSQUITO NETS



*Citi Bangladesh every year supports cold wave affected people by contributing blankets and mosquito nets. These are donated in the northern parts of Bangladesh. The initiative is done with support from NGOs, who ensure the necessary distribution.*

### OUR CSR PARTNERS:



### **Citibank N.A.**

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