

Community Finance Initiative

Meet the Grantees | 2025



Citi Foundation



Citi Foundation Supports Financial Coaching and Counseling Across the U.S.

Community organizations across the U.S. often serve as economic lifelines for low-income communities, providing access to financial knowledge and responsible and affordable financial products. The financial coaching and counseling many of the organizations provide are key resources that support individuals, families and entrepreneurs with tailored services to expand their financial literacy, navigate personal finance challenges and build a financially healthy and resilient future.

The Value of Financial Coaching and Counseling

There is no one-size-fits-all solution to the personal financial challenges facing low-income individuals and families. Community organizations understand the local context in their neighborhoods and provide financial coaching and counseling that meet their community needs. Through shorter-term financial counseling, community organizations provide guidance, education and action plans to support individuals, families and entrepreneurs as they address immediate financial challenges such as debt, credit repair or a household budget crisis. Through longer-term financial coaching, community organizations help build saving habits, plan for future milestones and develop money management confidence.

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“Improving financial health and inclusion are critical to creating stronger and more resilient communities,” said **Brandee McHale, President of the Citi Foundation and Head of Community Investing & Development at Citi.** “Through this funding, we look forward to accelerating financial coaching and counseling efforts that help communities across the country build financial stability and plan for their futures.”



These services work in tandem to help level the playing field for low-income communities and empower them to take charge of their financial futures.

How the Citi Foundation is Accelerating Financial Health

The Citi Foundation’s 2025 Community Finance Initiative has committed a collective **\$15 million to support 60 community organizations** to scale up their financial coaching and counseling services across the U.S. as a response to growing community needs. Grantees will also have access to capacity building support, including opportunities to directly offer financial education and coaching services to their staff members.

Meet the Grantees

Greater Chicago Area

Allies for Community Business
Far South Community Development Corporation
Habitat for Humanity of Chicago
Neighborhood Housing Services of Chicago
The Neighbor Project

Greater New York City Area

Ariva
Ascendus
Bedford Stuyvesant Restoration Corporation
BOC Capital Corp.
Cities for Financial Empowerment Fund
Community Development Long Island
Community Capital New York
Community Housing Innovations
Finequity
Grameen America
Hot Bread Kitchen
Housing Development Fund
Long Island Housing Partnership
Neighborhood Trust Financial Partners
New Jersey Community Development Corporation
Open Doors
Phipps Neighborhoods
Renaissance Small Business Services
The Acceleration Project
TruFund
United Way of Greater Newark

Greater Washington, D.C. Area

City First Enterprises (CFE)
Lydia's House in Southeast
True Ground Housing Partners
Washington Area Community Investment Fund (WACIF)

Nevada

Habitat for Humanity Las Vegas
Neighborhood Housing Services of Southern Nevada

Northern California

Access Plus Capital
Accion Opportunity Fund
California Capital Financial Development Corporation
Community Action Marin
Habitat For Humanity East Bay/Silicon Valley
Low Income Investment Fund
Mission Economic Development Agency
Renaissance Entrepreneurship Center
Richmond Neighborhood Housing Services
San Francisco Housing Development Corporation
The Unity Council
Working Solutions CDFI

Puerto Rico

The Enterprise Center at PathStone

Southern California

Accessity
Community HousingWorks (CHW)
Habitat for Humanity of Greater Los Angeles
Homes 4 Families
Long Beach Center for Economic Inclusion
Los Angeles Area Chamber of Commerce Foundation
Microenterprise Collaborative of Inland Southern California
Operation HOPE
San Diego Habitat for Humanity
Vermont Slauson Economic Development Corporation

South Dakota

GROW South Dakota

South Florida

Catalyst Miami
Neighborhood Housing Services of South Florida (NHSSF)
United Way Miami
YWCA South Florida

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Through Neighborhood Housing Services Chicago I took the landlord training course and the homebuyers education course. Both of those helped me to understand what goes into being a landlord and proper rental guidance laws and also money management for maintaining the property, mortgages, taxes, utility bills and more. I felt a good 10 out of 10 prepared after taking both of those courses.”

Tameah Foley

Neighborhood Housing Services
Chicago client

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Many times in business, you set goals and hope for something, but you don't know how to achieve it. [Enterprise Center at PathStone] guides you step by step, and that has been incredibly valuable to me.”

Shannon Halligan

Founder of Halligan Creative Arts
Therapy, PLLC, Enterprise Center at
PathStone client

