



Citi® Relationship Insights

Working *together* to spot tomorrow's opportunities



Global account and balances analyses*

492
Accounts

48
Currencies

64
Countries

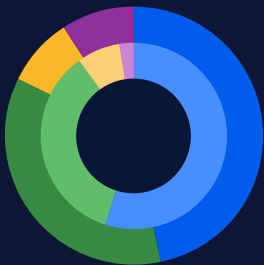
\$2 billion
Avg net balances



Improve visibility

Understand your global account structures

Analysis of incremental pooling opportunity*



230 accounts
\$100M balance

Currently in
pooling structures

175 accounts
\$70M balance

Comingled pooling
(TBA) allowed

42 accounts
\$30M balance

Comingled pooling
(TBA) possible

45 accounts
\$20M balance

Restricted/
significant
considerations

TBA: Target Balance Account

For treasury teams, balancing day-to-day liquidity and working capital management with long-term strategy is critical to success. But both goals can be hampered by inefficient processes and a lack of visibility.

Citi Relationship Insights (CRI) combines rich data, advanced analytics and the knowledge of Citi's relationship team, to present a view of today that illuminates tomorrow's opportunities.

The *value* of Citi's perspective



Our data

The innovative combinations of Citi's broad data and tailored insight helps us reach efficient solutions, fast.



Our networks and yours

Citi's global network provides a comprehensive view of your treasury. Plus, the inclusion of third-party data can enable agnostic analysis of liquidity structures.



Our value-added solutions

Hand in hand with your relationship team, we can recommend a range of innovative solutions aligned to your treasury goals.

Where can CRI *help*?



Liquidity management

Gain visibility into your liquidity structures on a global scale. CRI leverages advanced, model-based analytics to help identify opportunities for incremental cash concentration, including unlocking trapped cash.



Global accounts overview & balances

Build a comprehensive overview of your worldwide accounts and balances, enabling you to rationalize and streamline your treasury management.



Working capital optimization

Identify opportunities to shorten cash conversion cycles and accelerate working capital conversion, allowing your business to maintain liquidity and operational agility.



Service inquiry

Pinpoint areas for operational improvement, allowing you to resolve inquiries faster and improve the overall customer experience.



Payments & receivables

Understand where you can digitize your payments and optimize reconciliation processes. CRI also helps you manage currency exposures, providing a more efficient and cost-effective approach to payments and receivables.



Channels & connectivity

Move towards real-time, automated operations and improved risk management. CRI offers a clear view of your global channels, helping you enhance connectivity, streamline processes, and support risk control.



Core trade

Enhance visibility of trends in core trade activities, offering insights that can drive operational efficiency and reduce costs across your trade operations.



How does CRI *work*?

CRI is a complementary service available to all existing Citi clients. The process is straightforward: following an initial discovery call, our experts will review global data within the scope of Services within Citi. We'll then aim to provide a clearly documented analysis with appropriate recommendations, along with a full playback from a Citi representative to discuss the findings.

Begin your CRI journey

CRI is only available to existing Citi clients – but if you're interested in learning more, our team would be happy to discuss it further with you.

Already a Citi client? Get in touch to begin your CRI analysis.

*Data is for illustration purposes only

