

# **Moving America**

Mortgages, Mobility and Unlocking the American Dream



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# Moving America

## Mortgages, Mobility and Unlocking the American Dream

The American dream of home ownership, long a symbol of stability and upward mobility, has been out of reach for many in recent years as interest rate volatility has created something of a paradox: the so called "mortgage lock-in" effect.

It goes like this: Millions of homeowners feel compelled to remain in their current homes to preserve the financial advantage of their low interest rates. This effectively locks them into a property that may no longer serve their changing needs. At the same time, many mortgage lenders currently hold large portfolios of loans earning below market rates.

This Citi Institute GPS report considers a pragmatic approach that could benefit both borrowers and lenders by easing this constraint on the U.S. housing market, offering a solution to the gridlock.

Mortgage lock-in is no mere inconvenience for lenders and borrowers. Instead, it represents a significant drag on the broader economy, hurting the ability of workers to move, hindering efficient housing supply, and ultimately constraining individual potential and choice.

The approach laid out in these pages looks at allowing borrowers to transfer part of the benefit of their existing affordable mortgage to a new home loan. This could help reinvigorate the U.S. housing market, foster greater workforce mobility and ultimately restore the promise of the American Dream for all.

Lenders benefit as existing lower rate loans are replaced with higher ones at an increased pace, increasing income and shortening expected loan life. And housing supply also increases, benefiting the broader market and economy.

Put simply, lenders who continue to hold a loan can offer their borrowers the opportunity to enter a new mortgage at an interest rate between their existing rate and the current market rate.

The rate is set at a level that balances the lender's benefit from achieving a higher interest rate, against the borrower's willingness to pay this higher rate for the opportunity to move homes. This achieves an outcome where the lender benefits from a higher rate and the borrower can move from their home at an affordable rate.

This approach is currently only feasible when there is an existing relationship between borrower and lender.

As policymakers reexamine the role of government sponsored enterprises (GSEs), we think they could go further and significantly reduce the harmful effects of mortgage lock-in on the economy.

# Key Takeaways

- "Mortgage Lock-in" is a Significant Economic Problem: Millions of homeowners are trapped in homes by low interest rates, hindering their mobility, stifling housing supply, and creating a substantial drag on the U.S. economy.
- Shared Economic Benefit Could be the Solution: The report considers a new approach where lenders offer borrowers new mortgages at a rate between their existing low rate and current market rates, allowing both parties to share the economic benefits.
- Win-Win for Borrowers and Lenders: This strategy would free borrowers to move without losing their advantageous mortgage rates, while lenders benefit from replacing lower-rate loans with higher-yielding ones, improving their portfolios.
- Reinvigorating the Housing Market and Workforce Mobility: By easing the mortgage lock-in, the proposed framework aims to boost housing supply, foster greater workforce mobility and contribute to overall economic vitality.
- Widespread Implementation Requires Legislative and Technological Change:
  Extending this solution, particularly to the securitized loan market, would require legislative changes (e.g., defeasance), regulatory agreements and the leverage of new technologies like blockchain and tokenization to overcome complexities.

## 18%

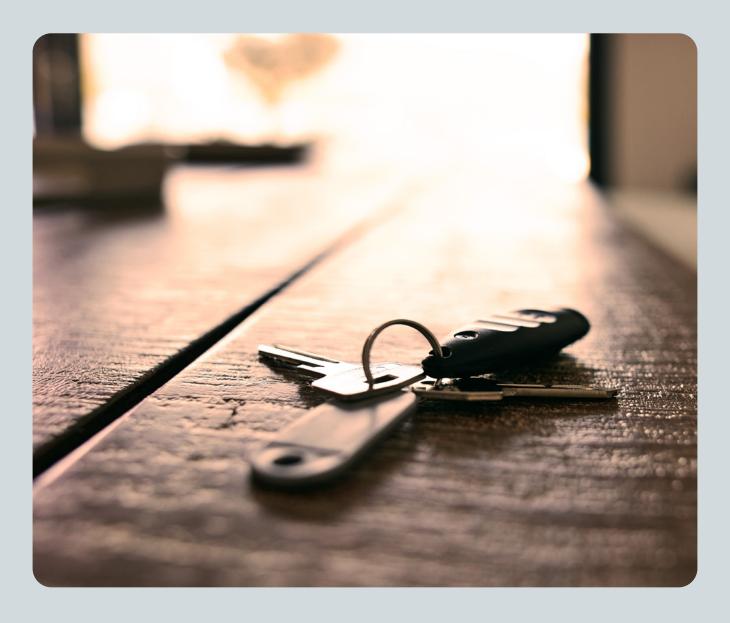
The estimated decrease in the probability of a house sale with a fixed-rate mortgage for every percentage point the current mortgage rate is above the borrower's existing mortgage rate.<sup>1</sup>

## 3%

Many conventional 30-year fixed-rate mortgages are at or below 3%, while current market rates typically range from 6-7%. This stark difference is the primary driver of the mortgage lock-in effect.

## <50%

For homeowners with low fixed-rate mortgages (around 3%) facing current market rates (6-7%), the probability of selling their home is less than 50% compared to those with mortgages at current rates.<sup>2</sup>



# Mortgage Lock-in

The impact of mortgage lock-in can be wide reaching. The Federal Housing Finance Agency (FHFA) published a working paper entitled <u>The Lock-in Effect of Rising Mortgage Rates</u><sup>3</sup> which sets out these effects with supporting analyses.

The mortgage lock-in effect also has broader implications. Academic research, such as Mortgage Lock-in, Lifecycle Migration, and the Welfare Effects of Housing Market Liquidity<sup>4</sup> and The Impacts of Neighborhoods on Intergenerational Mobility I: Childhood Exposure Effects<sup>5</sup>, aim to demonstrate that mortgage lockins directly reduce geographical mobility, keeping families in lower opportunity areas for longer. This burden disproportionally impacts younger, lower income households by compounding opportunity loss, restricting upward mobility and limiting generational wealth potential.

The FHFA working paper estimates that the probability of a house sale with a fixed rate mortgage decreases by over 18% for every percentage point the current mortgage rate is above the borrower's existing mortgage rate. With many conventional 30-year fixed rate mortgages at or below 3% and current mortgage rates in the 6-7% range, the FHFA analysis suggests the probability of such borrowers selling their home is less than 50% of that for homeowners with a mortgage at current rates.

This conclusion seems intuitive given that a conventional 6.5% mortgage payment (assuming a 20% downpayment) is about one and a half times that of a 3% mortgage. The FHFA identifies potential solutions as either mortgage portability (i.e. taking the existing loan to a new property) or assumption (i.e. transferring the loan on sale of the home to the purchaser). The FHFA report authors point out that portability would presumably be more attractive to both the servicer and owner of the debt because only the asset, not the borrower, would change. However, in the U.S., borrowers' rights to execute either solution are limited and often subject to lender consent. Either approach would extend the expected tenor (duration) of the loan, at below market rate, disincentivizing lenders from consenting.

The economic benefit of a loan to the borrower can be summarized as the difference between their current rate and the rate a lender will offer them for a new loan, multiplied by the size of the loan and aggregated over the expected remaining life of the loan. Two strategies serve as bookends:

- i. The status quo where lenders offer full current market interest rates, requiring borrowers to give up one hundred percent of their existing loan's economic benefit; or
- Borrowers who would like lenders to allow them to transfer one hundred percent of their current loan's economic benefit to a new home (i.e. agree to mortgage portability).

In i) the lender assumes all the benefit and in ii) the borrower.

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Unsurprisingly, once a loan has significant economic value, very few transactions occur in either strategy. If instead the borrower and the lender agreed to share the economic benefits, a favorable outcome can be achieved for both.

#### Whole Loan Portfolio Strategy

A simple approach for mortgage lenders who continue to hold the loan, is to offer their borrowers the opportunity to enter a new mortgage at an interest rate between their existing rate and the current market rate.

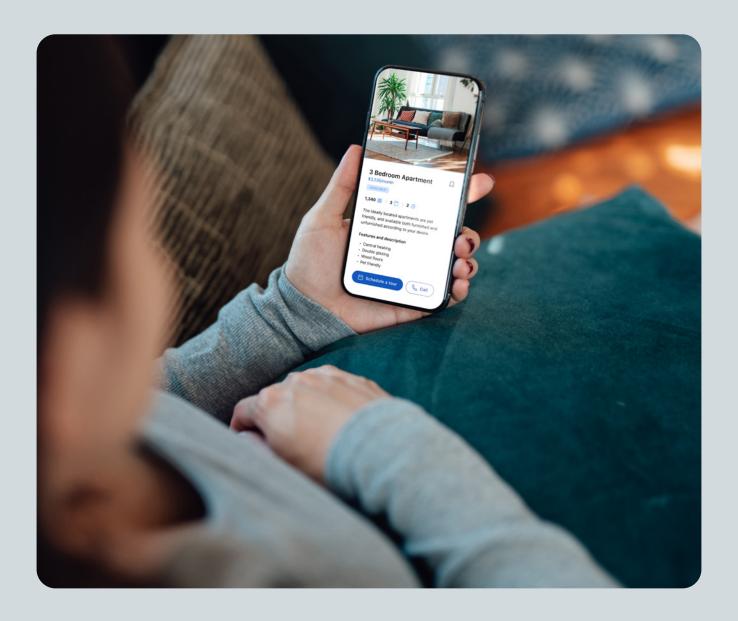
For example, consider a highly simplified world as follows:



- If a mortgage borrower repays their existing 4% loan the lender makes an economic gain of 10% and the borrower loses all the benefit of their low rate.
- If instead the borrower repays their existing 4% loan, and their lender makes them a new loan at 5%, the lender makes a 5% economic gain, but the borrower retains 5% of value in their new, below market rate, mortgage. i.e. the value of the original low-rate mortgage is shared between the lender and the borrower.

Without delving into the complex world of mortgage modelling, the lender could off-set the rate they offer to balance their expected gains from an increase in interest income against the opportunity cost of borrowers who would have moved from their home even at the full market rate. When market rates are 3% or more above existing loan rates, we expect relatively few such borrowers, so there is little opportunity cost. This is supported by the FHFA Working Paper analysis, particularly if the analysis were to be adjusted for mortgage repayments where a new mortgage is not taken out (for life events such as retirement).<sup>7</sup>

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# Impediments to the Wider Pursuit of this Strategy

The simple whole loan portfolio strategy can only be deployed by a lender making loans to borrowers in their existing portfolio of whole loans. The strategy cannot be directly followed where the original lender and the new lender are different. Without a transfer of economic value between the lenders, the new lender would not be motivated to lend below the current market rate.

### The Lender Perspective

Using our simplified example:



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A 5% mortgage loan is worth **95% of loan** value

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- If Lender A owns a 4% loan which is repaid, they make an economic gain of 10%
- If Lender B makes a new loan at 5%, they take an economic loss of 5%

Together Lender A and B made a 5% economic gain, which is great if they are the same entity, but Lender B on its own will not proceed unless there is an economic transfer from the original Lender A. In this example, Lender A would need to pay Lender B 7.5% of loan value, such that both lenders each make a net 2.5% economic gain.

# Challenge: Different lenders and/or different timing of loan repayment vs the new loan

The economic transfer from old loan to new loan could be straightforward if the original and new lender were the same, but more challenging if they are not as value needs to be transferred between lenders. The simple strategy also relies on the existing loan being repaid (generating the economic gain) and the new loan being made (using some of that economic gain) at the same time. To allow a different timing, a store of value would need to be created. Both issues could be addressed by a transferable token (or a centralized clearing agent such as one of the federal mortgage agencies) which a new lender could redeem against the original lender when a new loan is made (either immediately, or after some finite time thereafter). The borrower could then take that token to a new prospective lender and redeem it to lower their new mortgage rate.

#### Challenge: Accounting - timing of earnings recognition

Lenders are sensitive not only to economics but also to timing of accounting recognition of income. If in the example above, Lender A made the payment to Lender B as its loan is repaid, it is likely that the 7.5% payment would be recognized as a loss immediately. The economic benefit of no longer owning the below-market-rate mortgage would, on the other hand, be realized over time. Lender A may be able to compensate by the early termination of hedging strategies, or other balance sheet actions – but these will be situation specific. That said, if an active market were to be created for the repayment tokens described earlier, statistically an active lender could expect to have significant natural offsets between the losses from paying for their borrower's new lower-rate loans vs the gains paid to them from other lenders that had their loans repaid early because of this lender making a new loan. The difference in timing between accounting realization and economics would be somewhat smoothed out.

# Challenge: Mortgage securitization – breaking the link of the economics to the borrower relationship

Mortgage securitizations, particularly those with government agency guarantees, pose unique challenges. The owner of the economics for a loan that has been securitized via an agency has no knowledge of the underlying borrower so is unable to negotiate to share the potential economic benefits with a new lender. Further, the ownership is often distributed among many investors, complicating decision making. A potential solution to unlock existing mortgages would require features such as:

- A. Agreement among investors that the repayment of an existing loan is economically attractive, so paying a given amount for that activity is acceptable
- B. Agreement among the agencies and servicers to allow changes in the operation of the securitizations to enable such payments

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One potential solution is for the agencies to be allowed (by statute) to defease such mortgages, with a direct agency obligation to pay the trust principal and interest with the same prepayment schedule that is currently modeled for those loans. Retaining the expected payment profile could maintain the economics for servicers and interest-only mortgage derivatives, both of which would rely on the mortgage remaining outstanding to generate value. The defeasance would provide "credit" for the borrower to use in a subsequent mortgage within a specified time (e.g. a year). The portability of these credits could leverage blockchain and tokenization technology to boost efficiency and scale. Should no new loan be taken out, the credit would expire, and the additional value also be paid through to the original security holder. Such an approach would, however, depend on a common view of the modelled life of a mortgage. Agency mortgage market participants have a range of expectations, and differing interests, which could prove challenging in defining an appropriate defeasance profile to support this approach.

#### Loan Defeasance

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Loan defeasance is a way in which a borrower can exit their obligations on a loan without actually repaying the loan. Instead, the borrower buys a bundle of lower-risk bonds (e.g. US Treasuries, or government agency obligations) that generate the same cash flow as the lender is due to receive under the loan. These bonds are put in a trust for the benefit off the lender and the lender releases the borrower from their obligations under the loan. This capability is common in commercial mortgages and in some other types of lending. The key point for this example, is the portfolio of bonds can be purchased for less than the full notional required to repay the loan. Therefore it could capture the economic benefit of the lower-than-market rate loan.

Agencies could go further and avoid future mortgage-lock in issues by introducing the ability for borrowers to defease new mortgages with U.S. Treasuries at a known payment schedule (e.g. 7 years) into the original lending agreement. This would both reduce the convexity of the loan for the borrower (thereby reducing interest rate hedging costs) and introduce a new option to capture the value of their below-market-rate mortgage for their next mortgage. Mortgage originators could then build these features into their modelling and set pricing at origination appropriately. Note this would also align to common practice in commercial real estate lending.

Although mortgage lock-in has been an impediment to borrowers wishing to move, the FHFA working paper authors also highlight it has had an important effect on home prices: "This lock-in prevented 1.72 million transactions from 2022Q2 to 2024Q2 and increased home prices by 7.0%." Mitigating lock-in should drive the reverse, potentially leading to a decline in house prices. This increase in supply and lower prices could benefit first-time buyers, albeit at some cost to consumer wealth and increased loss severity on defaulted mortgages.

These options would require legislative change but if the benefits are believed to outweigh the costs, may be timely given the broader effort to reform the GSEs.



# A New Way Forward

The phenomenon of mortgage lock-in, exacerbated by fluctuating interest rates, has not only tethered millions of homeowners to properties that no longer suit their evolving lifestyles. It has also created a significant drag on the nation's economic vitality and individual potential, and locked would-be homeowners out of the market due to reduced housing supply.

The dimensions of this problem are multifaceted.

On one side, homeowners are effectively tied to their advantageous mortgages, reluctant to enter a new market where rates are considerably higher. This inertia extends far beyond personal finance, manifesting as a critical impediment to geographical and workforce mobility, thereby stifling economic dynamism. It disproportionately impacts younger and lower-income families, perpetuating cycles of limited opportunity and constraining efficient housing supply. The issue is further complicated by structural impediments, including the complexities of transferring economic value between different lenders, the timing of accounting recognition, and the intricate nature of mortgage securitization which obscures the direct link between borrower and lender.

On the other side, mortgage lenders find themselves holding vast portfolios of long-term loans yielding below current market rates, impeding their financial agility.

This Citi Institute GPS report considers a pragmatic and transformative approach to dismantle these barriers, with a new path forward that could redefine the relationship between borrowers, lenders and the broader housing market.

At its core, the "Whole Loan Portfolio Strategy" could allow lenders who retain existing loans to offer borrowers new mortgages at a rate strategically positioned between their original low rate and the prevailing market rate. This innovative approach fosters a win-win scenario: lenders benefit from increased income and shortened loan life as older, lower-rate loans are retired, while borrowers gain the freedom to move without forfeiting the entire economic benefit of their existing mortgage.

Moreover, the paper envisions extending this solution to the wider securitized agency loan market, acknowledging the need for more complex mechanisms like transferable tokens or agency-led defeasance. These extensions, while requiring significant legislative, industry and agency engagement, could unlock the full potential of this strategy, leveraging technological advancements like blockchain and tokenization to enhance efficiency and scale.

By addressing the current inflexibility of the mortgage system, this proposed framework not only seeks to alleviate the immediate financial and personal burdens of mortgage lock-in but also aims to help reinvigorate the U.S. housing market and broader economy.

This would represent not merely a policy adjustment but a fundamental re-evaluation of how we enable homeownership and ensure its continued role as a catalyst for prosperity and progress.

# **Endnotes**

- 1 The Lock-in Effect of Rising Mortgage Rates, FHFA Staff Working Paper 24-03, 2024, <a href="https://www.fhfa.gov/document/wp2403.pdf">https://www.fhfa.gov/document/wp2403.pdf</a>
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