



## Ireland – A Market of Opportunity

The Irish market is at the forefront of the financial services industry offering a full suite of locally-domiciled solutions and services. Since inception in 1965, Ireland has been a strategically important location to the Citi franchise, and we are committed to helping investment managers from all over the globe to develop and expand their cross-border footprint.

### Why Citi Securities Services in Ireland?

#### We are committed to Ireland:

- Servicing Ireland for over 55 years
- Home to Citibank Europe Plc's headquarters with operations in 21 countries
- On-the-ground senior leadership and in-market experts
- Home to Citi Innovation Lab, the first R&D centre for a financial services company in Ireland

#### We offer enterprise-wide solutions:

- Unique organizational value proposition across every step of the investment management ecosystem
- Holistic offering across Securities Services and Markets:
  - Custody, Clearing and Asset Servicing
  - Fund Administration, Transfer Agency, Depositary, ETF and Middle Office Services
  - Securities Lending, Collateral Management and FX Services
  - Issuer Servicing

#### We provide a global offering with local expertise:

- 104 markets including 63 proprietary markets and 25 fund domiciles
- Onshore support model with local market capabilities and intelligence
- Key market contributor to local financial landscape

#### We are digitally focused:

- Strong innovation and digitization roadmap complimented by fintech collaborations
- Globally integrated platforms with high automation, robotics and artificial intelligence
- Proprietary data and analytics platform with real-time intelligence and process efficiencies
- Active engagement in the industry's evolution and upward investment in scalable next generation technologies

### Citi in Ireland: By the Numbers<sup>1</sup>:

>2,500  
employees

USD  
1.1Tn  
in AUC

USD  
308Bn  
in AUA

6.4Mn  
transactions  
per month

## Ireland: Facts and Figures<sup>2</sup>

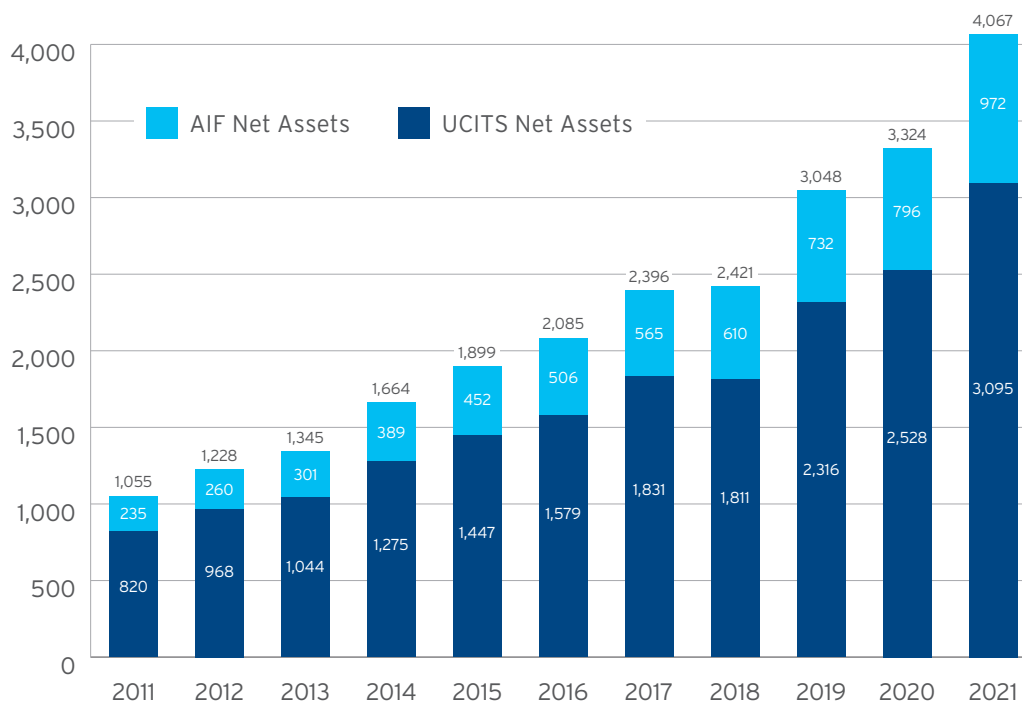
€6.5Tn  
total AUA

€4.1Tn  
Irish Domiciled NAV

Over 17,520  
Employed

Distribution to  
over 90 Countries

### Irish Domiciled Funds €BN



## Let's Talk:

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<sup>2</sup>Facts and Figures: Central Bank of Ireland, Monterey Insight Ireland Survey 2021 and Irish Funds (Net assets and number of funds valid as of September and December 2021)

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