



For Immediate Release
Citibank, N.A.
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Citibank partners ShopeePay to introduce Quick Transfer service for fast, convenient and secure payments

This partnership will accelerate digital banking services for institutional customers.

Bangkok 11 July, 2022 – **Citibank Thailand** continues its strategy to provide a full range of digital banking solutions for corporate and institutional customers. Recently, it has taken another step in its digital banking services by introducing an API digital solution in partnership with ['ShopeePay,'](#) **Shopee's integrated mobile wallet**, with the launch of “Quick Transfer” service on ShopeePay both in the Shopee app and website.

Customers who have a ShopeePay mobile wallet can top up their e-wallet seamlessly by transferring the amount directly from their mobile banking app, and they can track or repeat their transactions conveniently, quickly, and securely, so the consumers can feel assured in every transaction. Currently, in Thailand, more and more transactions, such as bill payments and other transactions, take place online. This new service fits the modern consumer behavior and is part of the company's strategy to accelerate its digital banking services with partners like ShopeePay, in addition, to tapping into Shopee's large user base across the country and offering more convenience to consumers.

Mr. Patrick O'Neill, Head of Treasury and Trade Solutions, Citibank Thailand, said that “we are delighted to partner with ShopeePay in creating new top-up options for their customers. We are observing across our corporate clients that interactions between companies and their customers, as well as with partner companies within their ecosystems, are increasingly becoming digital in nature. In the digital world, the client experience and a well-designed customer-journey can drive differentiation and competitive advantage. Citi continues to make significant investments in our platforms that enable our clients to more effectively grow their business in a scalable way, with increasingly efficient access to markets across our network of 96 countries. In addition to our investments in technology, we have upskilled our teams to help guide our clients through the design process for adding Citi's financial services to our client's platforms and ecosystems creating optimized experiences for the clients and partners of our clients. As part of our long-term commitment to the Thailand market, we are looking forward to additional investments that will create step change in our capabilities and our ability to co-create new financials services solutions with our clients.”

“The partnership between Citibank and ShopeePay, providing Quick Transfer features, will not only tap on Shopee's large user base across the country but also offer a top-up method to the ShopeePay wallet more seamlessly and conveniently. Citibank is committed to improving and offering the best services in every aspect to reflect its position as a leading global bank trusted by corporate and institutional customers in the Thai economy” concluded **Mr. O'Neill**.

Mr. Supawit Hongamornsini, Director of ShopeePay (Thailand) Co., Ltd., said that “ShopeePay is glad to team up with like-minded partners like Citibank, whose goal to meet the evolving needs of consumers and businesses aligns with our vision of empowering people with technology. As Thai users become more familiar with mobile wallets, ShopeePay is committed to bringing them



greater convenience, security, and rewarding payment experiences. This integration with Citibank brings a greater level of seamlessness for users, as users can top up their e-wallet using Quick Transfer service in addition to mBanking, iBanking, and linking bank accounts via Shopee application we will remain committed to always finding new ways to help people benefit from technology and digital payments.”

Celebrate the new ‘Quick Transfer’ feature with Shopee Coins Cashback 20 Coins until 30 September 2022

- First-time users of Quick Transfer get a Shopee Coins Cashback 20 Coins when top-up to ShopeePay wallet at least 500 THB, starting from 1 July - 30 September 2022.

There are many other privileges and promotions for customers who use the Quick Transfer, which is now ready for use.

For more details about this new service, contact Citibank Thailand or visit www.citibank.co.th

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com | Facebook: www.facebook.com/citithailand | LINE: Citi Thailand

About ShopeePay:

ShopeePay is an integrated mobile wallet that offers users easy access to digital payment services. Launched in 2015, ShopeePay enables a seamless shopping experience by allowing users to make online payments on Shopee, top up their wallets, transfer and withdraw funds, and make payments offline at thousands of merchants.

ShopeePay makes it easier to shop and do business. It provides users with a convenient, secure, and rewarding payment option; it empowers businesses and helps them to capture new opportunities.

ShopeePay is part of SeaMoney, the digital financial services arm of Sea Limited. A leading digital payments and financial services provider in Southeast Asia, SeaMoney’s mission is to better the lives of individuals and businesses in the region with financial services through technology.

For more information on ShopeePay and SeaMoney, please visit <https://www.seamoney.com>.

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