

EXHIBIT F

FORM OF TRANSFER CERTIFICATE FOR TRANSFER FROM RULE 144A  
GLOBAL NOTE TO REGULATION S GLOBAL NOTE\*

(Transfers pursuant to Section 2.04(A) of the Agreement)

Citibank, N.A., London Branch  
as Fiscal Agent

Citigroup Centre  
Canada Square  
London E14 5LB

Re: Myriad International Holdings B.V.  
5.500% Notes due 2025

Reference is hereby made to the Fiscal and Paying Agency Agreement (the “Agreement”) dated as of July 21, 2015 between Myriad International Holdings B.V., a private company with limited liability (*besloten vennootschap met beperkte aansprakelijkheid*) incorporated in the Netherlands, as Issuer, Naspers Limited, a public limited liability company incorporated in the Republic of South Africa, as Parent Guarantor, Citibank, N.A., London Branch, as Fiscal Agent, Paying Agent and Transfer Agent and Citigroup Global Markets Deutschland AG, as Registrar. Capitalized terms used but not defined herein shall have the meanings given them in the Agreement.

This letter relates to U.S.\$\_\_\_\_\_ aggregate principal amount of Notes that are held as a beneficial interest in the Rule 144A Global Note (Common Code [●]; CUSIP [●]; ISIN [●]) with the Depository in the name of \_\_\_\_\_ (the “Transferor”). The Transferor has requested an exchange or transfer of such beneficial interest for an equivalent beneficial interest in the Regulation S Global Note (Common Code [●]; CUSIP [●]; ISIN [●]).

In connection with such request, the Transferor does hereby certify that such transfer has been effected in accordance with the transfer restrictions set forth in the Notes and:

(a) with respect to transfers made in reliance on Regulation S (“Regulation S”) under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”), does certify that at the time the buy order is originated the transferee is outside the United States or the Transferor and any person acting on its behalf reasonably believe that the transferee is outside the United States;

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\* If the Note is a Certificated Note, appropriate changes need to be made to the form of this transfer certificate.

(i) no directed selling efforts have been made in the United States by the Transferor, an affiliate thereof or any person on their behalf in contravention of the requirements of Rule 903 or 904 of Regulation S, as applicable;

(ii) the transaction is not part of a plan or scheme to evade the registration requirements of the U.S. Securities Act; and

(iii) the Transferor is not the Issuer, a distributor of the Notes, an affiliate of the Issuer or any such distributor (except any officer or director who is an affiliate solely by virtue of holding such position) or a person acting on behalf of any of the foregoing.

(b) with respect to transfers made in reliance on Rule 144 the Transferor certifies that the Notes are being transferred in a transaction permitted by Rule 144 under the U.S. Securities Act.

You, the Issuer and the Parent Guarantor are entitled to rely upon this letter and are irrevocably authorized to produce this letter or a copy hereof to any interested party in any administrative or legal proceedings or official inquiry with respect to the matters covered hereby. Terms used in this certificate not otherwise defined have the meanings set forth in Regulation S.

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By: \_\_\_\_\_  
Name:  
Title:  
Date