

[FORM OF TRANSFER NOTICE]

FOR VALUE RECEIVED the undersigned registered holder hereby sell(s),
assign(s) and transfer(s) unto

Insert Taxpayer Identification No.

Please print or typewrite name and address including postal zip code of assignee

U.S.\$[] principal amount of this Note and all rights hereunder, hereby
irrevocably constituting and appointing

as attorney to transfer such principal amount of this Note in the register
maintained on behalf of Bank of Ireland Group plc with full power of substitution.

All terms used herein which are defined in the Fiscal and Paying Agency
Agreement, dated September 25, 2018 between Bank of Ireland Group plc (the
“**Issuer**”) and Citibank, N.A., London Branch, as fiscal agent, paying agent,
transfer agent and Citigroup Global Markets Europe AG registrar (the “**Agent**”) shall have the meanings assigned to them in such Fiscal and Paying Agency Agreement.

In connection with any transfer of this Note, the undersigned confirms that
without utilizing any general solicitation or general advertising:

[check one]

[] (a) this Note is being transferred to the Issuer or an affiliate thereof and such
transferee shall make the appropriate notification to the Agent pursuant to
Section 13 of the Fiscal and Paying Agency Agreement.

or

[] (b) this Note is being transferred within the United States to a QIB in
compliance with Rule 144A.

or

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☐ (c) this Note is being transferred outside the United States in compliance with Rule 904 under the Securities Act.

or

☐ (d) this Note is being transferred pursuant to the exemption from registration provided by Rule 144 under the Securities Act (if available).

In addition, the undersigned will provide the Issuer and the Agent such certifications, legal opinions and other information, if any, as they may reasonably require to confirm that the proposed transfer is being made pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act.

If none of the foregoing boxes is checked, the Agent shall not be obligated to register this Note in the name of any person other than the registered holder hereof unless and until the conditions to any such transfer of registration set forth herein and in Section 6(b) of the Fiscal and Paying Agency Agreement shall have been satisfied.

Date: _____

NOTICE: The signature to this assignment must correspond with the name as written upon the face of the within-mentioned instrument in every particular, without alteration or any change whatever.